Wm Eckles
Genl Plant

June, 1971

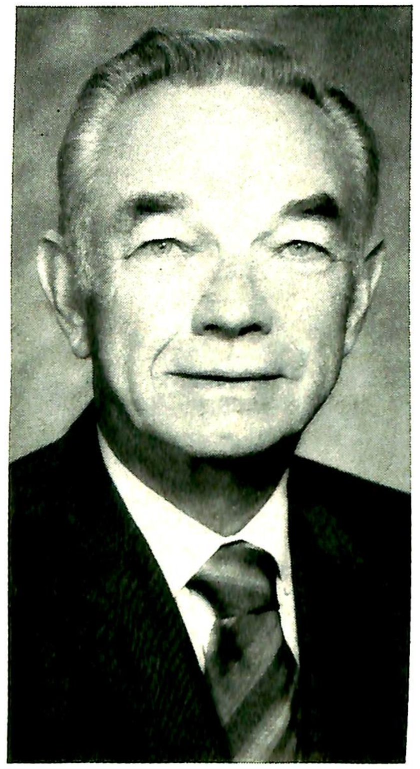
THE INDEPENDENT TELEPHONE PIONEER

Official Publication, Independent Telephone Pioneer Association

Pioneers Report Record Membership Gains for 1971!

- ★ **ITPA President Jack LaMaster Reviews Pioneer Activities, page 2.**
- ★ **Pioneer "Views" Prove Chapters and Clubs Are Busy, page 12.**
- ★ **"There's So Much Good That Needs Doing," page 23.**
- ★ **A "Speaking of Money" Tip For All Pioneers, page 26.**

report from your president



JACK LAMASTER
ITPA President,
Tampa, Fla.

Bigger and Better!

YOUR NATIONAL ITPA officers and board members have had a very busy and productive six months since our January meeting in Tampa. Vice President Ellen Neale has met with Pioneer groups at the Indiana, Mid-America and Iowa telephone conventions. Vice President Ben Witmer has handled meetings in Bermuda, New York, Pennsylvania and the Western Conference in Seattle.

Regional Vice President Frank Barnes, Jr., presented a charter to the new Palmetto Club of South Carolina. Other Regional VP's, Charley Browne, Bill McGrew and Bob Unruh, were also busy helping with Pioneer meetings in their respective areas. I have met with enthusiastic groups at conventions in Minneapolis, New Orleans, Dallas, Columbus, Traverse City, Lake Geneva and Peoria.

Perhaps three highlights of our 1971 year have been the chartering of 16 new California Pioneer Clubs and welcoming into ITPA membership the Frank H. Woods Chapter in Lincoln, Nebraska, and the Carolina Tel & Tel Pioneers in Tarboro, North Carolina. Lincoln and Carolina groups will not officially join ITPA until July 1, 1971. These pioneers are very well organized with many active committees and their new affiliations with ITPA will be mutually beneficial.

Your executive committee has had considerable correspondence, telephone calls and meetings to firm up plans for: National Convention in New Orleans during October; the Pioneer Banquet program; completion of new Pioneer manual; improvement of our existing insurance plans; specialty items for meetings and conventions; redesign of new, larger ITPA pins and emblems.

In addition, many new Club and Chapter applications were approved, as were numerous life and paid-up-for-life certificates.

This summary of ITPA activities should make all members proud to be a part of a going-growing association destined for *bigger* and *better* accomplishments in the future.

Sincerely,

Jack La Master

D. E. LaMaster,
ITPA President.

THE INDEPENDENT TELEPHONE
PIONEER
VOL. 3; NO. 2 JUNE, 1971

FEATURES

2 **REPORT FROM ITPA'S PRESIDENT**
By D. E. (Jack) LaMaster
"Bigger and Better"

4 **PIONEER CALENDAR**
A complete guide to meetings of ITPA's Chapters and Clubs.

6 **LETTERS FROM READERS**
A roundup of comments and ideas from our readers.

8 **PEOPLE YOU KNOW**
Independent Pioneers are on-the-move from coast-to-coast.

12 **PIONEER VIEWS**
Activities spearhead the growth of ITPA Chapters and Clubs.

21 **REPORT FROM WASHINGTON**
By Patricia Muir
"Busy Days in Washington."

23 **"THERE'S SO MUCH GOOD THAT NEEDS DOING"**
Here's a roundup of ideas Pioneers are using to help others enjoy life.

26 **"SPEAKING OF MONEY"**
Don't lock up your property with the inflexibility of joint ownership.

28 **"TIPS" FOR BETTER LIVING**
New ideas that will help you enjoy your 24 hours per day.

30 **WORTH WRITING FOR**
Special listing of available booklets and literature of interest to Pioneers.

32 **PIONEER NEWS HIGHLIGHTS**
Current reports on activities of ITPA's Chapters and Clubs.

"See You In New Orleans"

WE HOPE your calendar has been marked and you are planning to attend the 74th Annual Convention of the United States Independent Telephone Association (USITA) at Rivergate Convention Hall, New Orleans, La., October 19-21.

This will be the big convention of the year for all members of the Independent telephone industry. As we go to press, complete details on the convention program are not available. However, your ITPA officers, directors and committee members have sent us a schedule on Activities planned for Pioneers. Here's the schedule:

Tuesday, October 19:—51st Annual Breakfast Meeting of ITPA members, Roosevelt Hotel, New Orleans, 7:30 a.m.-9:00 a.m.

Wednesday, October 20:—Breakfast for ITPA directors, Roosevelt Hotel, New Orleans, 7:30 a.m.-9:00 a.m.

Wednesday, October 20:—51st Annual Banquet of ITPA members, featuring Hall of Fame presentation and entertainment by Pete Fountain; Jung Hotel, New Orleans, 7:00 p.m.-11:00 p.m. Price $15.00 per person. To reserve tickets, use order blank on page 45 of this issue.

Come early and stay late! You'll enjoy New Orleans; you'll benefit from your attendance at all USITA convention sessions; you'll learn "what's new in communications" from the exhibits; and you will certainly enjoy ITPA's annual meeting and ITPA's annual banquet . . . See you in New Orleans, October 19-21.

EDITORIAL STAFF

JOHN G. REYNOLDS, Editor and Publisher
HERBERT H. BUTLER, Associate Editor
PATRICIA MUIR, Editorial Assistant
DORATHY SIETSEMA, Editorial Assistant

I T P A
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PIONEER ASSOCIATION
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WASHINGTON, D. C. 20004

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pioneer calendar

ALABAMA—Admiral Semmes Hotel, Mobile, Ala., Nov. 8-9; Alabama, Mississippi Convention.

ALASKA—Elks Club, Ketchican, Alaska, Sept. 15-17. Last Frontier Chapter; write Sec. Ollie Giza, P.O. Box 347, Anchorage, Alaska. 99501. All Alaska Pioneers invited.

ARKANSAS—Majestic Hotel, Hot Springs, Ark., Sept. 19-21. Gus Lane Chapter; write Sec., Miss Jeanice Falls, 414 S. Denver St., Russelville, Ark. 72801. All Arkansas Pioneers invited.

FLORIDA—Hotel Robert Meyer, Jacksonville, Fla., Nov. 17-19. Florida State Chapter; write Sec., George W. Rose, P.O. Box 110, Tampa, Fla. 33601. All Florida Pioneers invited.

GEORGIA—De Soto Hilton, Savannah, Ga., Sept. 15-17. Peach State Chapter; write Secretary, Charles W. Oberleitner, General Tel. Co. of the S.E., Moultrie, Ga.

ILLINOIS—Hotel Pere Marquette, Peoria, Ill., June 16-17. The 312 Chapter will handle Pioneer activities. All Illinois Pioneers invited.

INDIANA—Sheraton Hotel, French Lick, June 6-9, 1972. J. K. Johnston Chapter; write Sec., Mrs. Mable G. Murray, P.O. Box 151, Decatur, Ind. All Indiana Pioneers invited.

IOWA—Fort Des Moines Hotel, Des Moines, Apr. 10-12, 1972; Iowa-Nebraska convention Tom Griffith Chapter; write Sec., Miss Grace Quigley, P.O. Box 1038, Fort Dodge, Ia. 50501. All Iowa Pioneers invited.

KENTUCKY—Stouffer's Inn, Louisville, May 8-10, 1972. Gen. Tel. Ky. Pioneer Club; write Sec., Arthur J. Rundle, 487 Stratford Place, Lexington, Ky. 40503. All Kentucky Pioneers invited.

MICHIGAN—Park Place Motor Inn, Traverse City, May 16-18, 1972. Larry Reynolds Chapter; write Sec., Mrs. Ruth Hudnut, c/o Calhoun Tel. Co., Addison, Mich. 49220. All Michigan Pioneers invited.

MID AMERICA (Kansas, Missouri, Nebraska)—Muehlebach Hotel, Kansas City, Mo., May 7-10, 1972 Theodore Gary Chapter; write Sec., Jack Slemmons, P.O. Box 785, Jefferson City, Mo. 65102. All Kansas, Missouri and Nebraska Pioneers invited.

MONTANA—Westword Ho Hotel, Anchorage, Alaska, October 6-8. Help needed here! Who'll help organize a Montana Chapter??

NEW ENGLAND—The Balsams, Dixville Notch, N.H., Sept. 19-22. New England Chapter; write John W. Connor, Secretary-Treasurer, Main St., Winthrop, Maine.

NEW YORK—White Face Inn, White Face, June 6-9.—Empire State Chapter; write Sec., Mrs. Teresa Heins, c/o Highland Tel. Co., P.O. Box 657, Monroe, N.Y. 10950. All New York Pioneers invited.

NORTH CAROLINA—Carolina Hotel, Pinehurst, Sept. 26-29.—Carotel Club: write Ann Battle, Sec., Carolina Tel. & Tel. Co., Torboro, N.C. All North Carolina Pioneers invited.

OHIO—Buckeye Chapter; write Sec., John Sidlo, 463 Darbyhurst Road, Columbus, Ohio 43228. All Ohio Pioneers invited.

PENNSYLVANIA—Buck Hill Inn, Buck Hill Falls, June 13-16. Keystone State Chapter; write Sec., Mrs. Thora K. Sheldon, 150 W. 10th St., Erie, Pa. 16512. All Pennsylvania Pioneers invited.

ROCKY MOUNTAIN—Rodeway Inn, Boise, Idaho, Sept. 28-30.—Help needed here! Who'll help organize a Rocky Mountain Chapter??

SOUTH CAROLINA—Francis Marion Hotel, Charleston, S.C., May 12-14. Help needed here! Who'll spearhead a drive for a South Carolina Chapter?

Keep Us Informed on Planned Meetings

Please help us keep this "Calendar" of Pioneer events accurate, current and complete. Rush your report on scheduled meetings to "The Independent Telephone Pioneer," 4411 Black Partridge Lane, Lisle, Illinois 60532. Give dates, time, location (hotel, city and state), and short description of planned activities. Thanks for your help.

TENNESSEE—Sheraton-Nashville, Nashville, Sept. 7-9.—Help needed here! Who'll spearhead a drive for a Tennessee Chapter??

U.S. INDEPENDENT TELEPHONE ASSN. (USITA)—Rivergate Convention Hall, New Orleans, La., Oct. 19-22. 51st Annual Meeting, Independent Telephone Pioneer Association (ITPA); write Sec. H. H. Butler, ITPA, 438 Pennsylvania Bldg., Washington, D.C. 20004. All Independent Pioneers cordially invited.

COMING UP!

. . . ITPA's busiest year is heading your way. This year get into the "swing of things," by attending your ITPA Chapter or Club meetings. You'll meet old and new friends, and learn about ITPA's new activities.

INDEPENDENT TELEPHONE
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WASHINGTON, D. C. 20004

VIRGINIA—Hotel Roanoke, Roanoke, Va., Oct. 13-15. Tar Heel Chapter: write Sec., Mrs. Geneva Sloan, Heins Tel. Co., Drawer 1209, Sanford, N.C. 27330.

WEST VIRGINIA—Wilson Lodge, Oglevy Park, Wheeling, Sept. 13-16.—Help needed here! Who'll help organize a West Virginia Chapter??

WESTERN CONFERENCE (Washington, Oregon, Calif., Nevada)—Washington Plaza Hotel, Seattle, June 23-25.—Northwest Chapter; write Mrs. Betty Hankison, 1355 N.E. Lincoln, Hillsboro, Ore. 97123. All California, Nevada, Oregon and Washington Pioneers invited.

WISCONSIN—Dell View Hotel, Lake Delton, Wis., Sept. 11. Badger State Chapter; write Sec., Miss Cecelia M. Burke, 1314 Spaight St., Madison, Wis., 53703. All Wisconsin Pioneers invited.

Across the editor's desk . . .

Annual Pioneer Banquet Set for October 20

PLANS for the 74th Annual Convention of the United States Independent Telephone Association, October 19-21 at the Rivergate Convention Hall, New Orleans, La., include many pioneer activities that will attract ITPA members from coast-to-coast.

The big event is the annual ITPA Banquet, scheduled for 7 p.m. on Wednesday, October 20, at the Jung Hotel, New Orleans. Marvin Himmel, chairman of the ITPA Program Committee, has lined up Pete Fountain to provide the entertainment. It will be a big evening for all Pioneers—good food, good company, the Pioneer Hall of Fame Presentations, and Pete Fountain's music.

☆ ☆ ☆

Hall of Fame Honors Committee Meets (Cover Photo)

MEMBERS of ITPA's Hall of Fame met May 21 in the board room of the General Telephone Directory Co., Des Plaines, Ill. Shown on front cover of this issue are: Front Row (l. to r.) R. A. LUMPKIN, Mattoon, Ill.; F. S. BARNES, Sr., Rock Hill, S.C.; C. S. CADWELL, LaGrange, Ill.; C. C. PEARCE, Riceville, Ia. Back Row (l. to r.) J. C. NEWMAN, Santa Monica, Calif.; H. H. BUTLER, Washington, D.C.; W. R. MCGREW, Des Plaines, Ill.; Committee Chairman JOHN G. REYNOLDS, Wheaton, Ill.; A. J. STULTS, Kenilworth, Ill.; and H. DUNCAN PRICE, Jr., Des Plaines, Ill.

The meeting was preceded by a dinner for committee members on May 20 at the Sheraton-O'Hare, Chicago. All applications for Hall of Fame nominees were reviewed by the Committee on May 21. Those elected by the Hall of Fame Honors Court will be announced during the ITPA Banquet, October 20 at the Jung Hotel, New Orleans, La.

☆ ☆ ☆

Special ITPA Activities' Awards

NOW is the time to review the special activities of your Chapter or Club and submit information that may win your organization top honors. Three awards will be made during ITPA's 1971 annual meeting. They are:

(1) *COMMUNITY SERVICE AWARD* will go to the ITPA Chapter or Club that has achieved meritorious distinction in the past year in any activity that has significantly benefited the local community.

(2) *EDUCATIONAL AWARD* will be presented to the Chapter or Club that has been judged to have personally developed and personally conducted the most beneficial program of education in any field.

(3) *FELLOWSHIP AWARD* will be presented to the chapter or club that conducted an activity that most significantly benefited mankind and developed good fellowship. (Must go beyond local community boundaries.)

Letters have been sent to each ITPA Chapter and club soliciting their recommendations concerning the three awards for outstanding and meritorious achievement in Pioneer activities. Your recommendations should be forwarded. to Mr. Bert L. Steele, Chairman ITPA Activities Committee, General Telephone & Electronics Service Corp., 730 3rd Ave., New York, N.Y. 10017.

☆ ☆ ☆

September Issue Coming Up!

Please keep the news, photos and letters coming. The September issue of "The Independent Telephone Pioneer" must be in the mail by September 10. To mail by that date we will need the help of all ITPA Chapters, Clubs, and members. Please rush your news items, photos and letters to "The Independent Telephone Pioneer," 4411 Black Partridge Lane, Lisle, Illinois 60532.

We Want To Be "FLOODED" With "NEWS"

That headline is exactly right. The more news stories and pictures we receive from Chapters and Clubs and ITPA members—Regular, Associate, Auxilliary and Life—the happier we are! So keep the news and pictures coming. You'll help us present in each issue of "The Independent Telephone Pioneer" a complete "coast-to-coast" report on ITPA's Chapters, Clubs, and members.

Here Are a Few "Tips"

If your Chapter or Club publishes a "Newsletter" or a bulletin please add "The Independent Telephone Pioneer" to your mailing list.

If your company publishes an employee publication (and this applies to telephone companies and telephone industry suppliers), please have the editor add "The Independent Telephone Pioneer" to the mailing list.

Promptly send us complete reports on Chapter and Club meetings. Please obtain black and white photos (polaroid shots are acceptable); provide left to right identification of all persons appearing in the photos (names, company affiliation, and town and state location). Let us know who has been promoted, honored, retired, is ill, or has died.

Send All Items To

THE INDEPENDENT TELEPHONE
PIONEER
4411 Black Partridge Lane
Lisle, Ill. 60532

letters from Pioneers . . .

"Glad to Help"

I CAN'T THANK you enough for the excellent coverage given the California Chapter in the March issue of the Pioneer magazine.

As is usual you have outdone yourself in the continued improved quality of "The Independent Telephone Pioneer." This magazine, in my opinion, is the most valuable communications tool that we have in the Association and is much appreciated by all. Thanks again for a job well done.

Jack C. Beckwith,
President,
ITPA's California Chapter.

* * *

"Thanks, Cecilia"

THANKS to you for "The Independent Telephone Pioneer" magazine . . . Heres a clipping your readers may enjoy . . . Titled "Welfare Case" the author says:

"I used to think I was poor. Then they told me I wasn't poor, I was needy. Then they told me it was self-defeating to think of myself as needy, that I was culturally deprived. Then they told me deprived was a bad image, that I was underprivileged. Then they told me underprivileged was overused, that I was disadvantaged. I still don't have a dime, but I have a good vocabulary."

Cecilia M. Burke,
Secretary,
Badger State Chapter
Madison, Wis.

* * *

Automatic Pioneers Meet in Florida

Members of this group of Automatic Electric Pioneers meeting at the Swedish House, St. Petersburg, Fla., are (l. to r.): **EDWARD BENISEK, JOHN F. CALEF, ELVIS JACKSON, OSCAR ENGSTROM, HARRY RYDBERG, W. H. SACK and ART BLESSING.**

I HOPE this item and picture can be used in the magazine. In the past year the Sunshine West Pioneer Club in St. Petersburg, Florida, has developed into a successful organization. The March meeting, a very pleasant affair, was attended by a good group of Pioneers, mostly retired members, including many from the Automatic Electric Pioneer Club.

Included in the latter group, all retired, were Mr. and Mrs. Art Blessing, Mr. and Mrs. Alexander (Scotty) Smith, Mr. and Mrs. Andrew Ringstron, Mr. and Mrs. James Madigan, Harry Rydberg, Oscar Engstrom and friend, Mrs. R. D. Campbell and John F. Calef.

Notably present were Ray Blain, past president of ITPA, Mrs. Ellen Neale, vice president, ITPA, and George Rose of the Florida Chapter. Jane Wyman of the Sunshine Club was busy leading the party along with other happy helpers. The Credit Union of the General Telephone Co. of Florida was well represented and donated two Sylvania radios for prizes.

"This "Kaffe Klatch" was a delightful affair, along with a 2-hour Bingo game, which of course always pleases the girls. This is the type of party that should be a favorite throughout Pioneerland.

John F. Calef,
113 Wisner,
Park Ridge, Ill.

* * *

"We Want Your "Letters!"

Certainly the editors of "The Independent Telephone Pioneer" magazine want to hear from YOU! Let us have your ideas, your comments, and your suggestions for making your ITPA of more value to you and your associates. Writers should confine themselves to 200 or 300 words, or less. Give full name and address. Address letters to John G. Reynolds, Editor, The "Independent Telephone Pioneer," 4411 Black Partridge Lane, Lisle, Ill. 60532.

"Thanks, Otto, We Appreciate Your Help"

YOUR LATEST issue of the Pioneer (March, 1971) was so full of good stories and pictures that I decided we better do something about it. Enclosed are (1) the writeup explaining our program, for which we received the Community Service Award at last year's banquet, and (2) pictures of this year's winner.

I hope to have another newsflash to you shortly regarding our recent election and installation of officers.

Aloha
Otto Orenstein,
President, John A. Balch Chapter,
Honolulu, Hawaii.

Thanks, Otto! Keep the news and photos coming! We hope other Chapters, Clubs, and ITPA members will follow your lead and rush their stories and photos to "The Independent Telephone Pioneer," 4411 Black Partridge Lane, Lisle, Ill. 60532. We'd like to publish an issue each month. Send your news promptly and regularly and we'll have the material we need.—Editor.

* * *

"Keep Articles Coming"

THANKS so much for the fine spread you gave my "Hang Onto your Teeth" article in the March issue of "The Independent Telephone Pioneer." It is my hope that this information on my own case may cause other Pioneers to investigate the possibilities of saving their teeth before consenting to their extraction.

I don't know how you do it, John, but this publication is just what the Pioneers needed. Keep up the good work.

Ray Blain,
P.O. Box 277,
Indian Rocks Beach, Florida 33535.

* * *

"Thanks, Betty"

I AM ATTACHING a copy of the invitation I sent to all chapters and clubs in District 5 because I know you are interested. Sure hope we have some response, and really have a good turnout. You and Pauline will be there we hope—in fact it's a must!

The job you are doing on the Pioneer magazine is tremendous—I don't see how you do it.

Sincerely,
Elizabeth Hankinson,
Secretary-Treasurer,
Northwest Chapter,
135 N.E. Lincoln Court,
Hillsboro, Oregon 97123.

° ° °

Rural Job Development

Past President **HELEN SIMMONS** of Florida's Sunshine Club was recently honored when she received her 45-year Service Award pin from General Telephone Company of Florida's **GEORGE H. GAGE**. Shown above are (l. to r.) Pioneer **HOWARD KEEN** (Helen's boss); **GAGE**; Mrs. **SIMMONS** and Past Florida Chapter President **E. L. (BUDDIE) LANGLEY.**

CONGRATULATIONS to you all who are making *"The Independent Telephone Pioneer"* an ever more attractive and informative magazine.

"Ecology" is one of the words printed most often these days. Keeping the topsoil and intertwined rootwork in place to prevent erosion and the draining off of the water is one of our concerns. Another one should be the preservation of the nation's lifeblood in the areas where it was produced, where it belongs, and where, therefore, it will do the most good for the country. I am talking about the rural people, about keeping the topsoil in place, so to speak.

The Independent telephone industry has always been creating employment in the rural U.S.A. Moreover, its very products have improved the quality of life tremendously. Just imagine life with the sudden termination of all telephone service; just think of all that telecommunication is planned to handle in the future—banking, shopping, and such. The Independent telephone industry in its entering a new phase of life may be needing especially directed publicity. Pioneering is our keyword; with the frontiers gone, we now have to build up from within. Mr. John G. Reynolds and Mr. H. H. Butler would have the necessary resources to help the following organizations on their Rural Job Development projects:

(1) National Federation of Independent Business, Washington Bldg., Washington, D.C. 20005; and

(2) National Federation of Independent Business, 150 West Twentieth Ave., San Mateo, Calif. 94403.

Whatever you may have to contribute to this cause, please direct it to the afore-mentioned addresses and also to my Representative in Congress for the 36th District: Hon. Frank Horton, M.C., 407 House of Representatives, Washington, D.C. 20515.

Regarding your appeal to display our ITPA emblem: The charm you sent me I am wearing as a pendant on a thin gold-filled necklace chain. As the solitary decoration, this tiny emblem is not boisterous—it radiates dignity.

There is no greater dignity than in working together diligently for the common good. Wishing USITA and ITPA continued success, I am

Inge A. Ackermann
64 Knollbrook Rd., Apt. 36
Rochester, N.Y. 14610

pioneer people you know

ITPA's Charles Browne Joins CEAC as Manager

ITPA's Regional Vice President, Charles C. Browne, Kingfisher, Okla., has joined Communication Equipment and Contracting Co., Inc. (CEAC) as regional manager in Oklahoma City, Okla. He has an extensive telephone background as sales representative for North Electric and southwest region field engineer for Cook Electric.

CHARLES C. BROWNE

Browne is now serving as south central regional vice president of Independent Telephone Pioneer Association, vice president of Road Runner Chapter of ITPA, and director of Sooner Chapter.

R. M. Pirnie, president, stated that CEAC will retain headquarters in Union Springs, Ala. with factory and home office. Regional offices are in Charlottesville, Va., Kansas City, Mo., and Oklahoma City. CEAC provides engineering in communications, installation of telephone central office and carrier equipment, manufacturing of telephone apparatus, and rehabilitation of telephone instruments.

"Mr. Windward Oahu" Retires From Hawaiian Tel

A RETIREMENT party was held March 27 for K. L. (Sonny) Matthews at St. Ann's in Kaneohe. More than 4000 well-wishers, an over-flow crowd, gathered to take part in the luau and entertainment.

Vice president-operations, Hawaiian Telephone Co., Gerald F. Payne presented Matthews with a telephone to commemorate his retirement.

Matthews joined Hawaiian Telephone in 1929 as a repairman. In 1934 he was promoted to district representative and ever since has been known as "Mr. Windward Oahu."

He had held just about every management position in his area from district representative, district supervisor, inspector, service supervisor and instructor to his last position as a station installation supervisor.

Matthews is active in community affairs as a member of the Calvary Episcopal Church, Kaneohe Lions, Windward Oahu Community Assn., Boy Scouts and Sea Scouts and a precinct officer of the Republican party.

J. Hiram Swope Retires From Bethel

VETERAN ITPA member J. Hiram Swope, Myerstown, Pa., general manager of Bethel & Mt. Aetna Telephone & Telegraph Company since 1958, retired, April 30.

He was succeeded by Thomas J. Schultz, a veteran of more than 30 years of telephone experience.

A graduate of Albright College, Swope has been active in civic and community affairs for many years. He is a member of the Frystown Lions Club and the Frystown Community Fire Company, chairman of the board of Reading Mutual Insurance Company, a member of the board of directors of the Lebanon Valley Chamber of Commerce and is past chairman of the Myerstown Post Office Committee.

From 1943 to 1952, he was a member of the General Assembly, representing the 3rd District of Berks County. Swope was Berks County Democratic Chairman from 1952 to 1958.

During his telephone career, he was elected a director (1949), secretary (1955) and assistant manager (1957) of Bethel and Mt. Aetna Telephone and Telegraph Company.

He and his wife, the former Effie M. Shenk, are the parents of two daughters.

Schultz joined General Telephone Company of Pennsylvania in Erie in 1940 as a commercial clerk and held various commercial positions in Erie and York until 1964 when he was appointed division manager in Somerset.

Prio to coming to the Bethel and Mt. Aetna company in January, Schultz spent approximately eight months in South Vietnam under a temporary special assignment with GTE International Incorporated, participating with a 46-man team which made a comprehensive plan for the development of a nationwide civilian telephone-communications system in that country.

Warner Succeeds Power in Additional Post of Chairman

DONALD C. POWER, chairman of General Telephone & Electronics Corp., for 12 years, announced his immediate retirement following the company's recent annual meeting, and stated that Leslie H. Warner, GTE president and chief executive officer, has been named to the additional post of chairman. Power will continue as a GTE director and as chairman of the Pension Trust Coordinating Committee of the board of directors. He will retire as a director in April of 1972, when he reaches the mandatory retirement age of 72.

LESLIE H. WARNER (left), president and chief executive officer of General Telephone & Electronics Corp., has been named to the additional post of chairman, following the retirement announcement from DONALD C. POWER (right) after company's recent annual meeting at Lexington, Ky.

Power became chairman and chief executive officer on March 5, 1959, when Sylvania Electric Products Inc. was merged into General Telephone Corp. He previously had been president and chief executive officer of General Tel since 1951, when he left the practice of law as a public utility rate counsel to head the company. On June 1, 1966, Power retired as chief executive officer and was succeeded in that capacity by Warner.

Upon his graduation from Harvard Business School in June of 1937, Warner joined Automatic Electric Co. Since then he has served at various times as president of several of the principal manufacturing and sales subsidiaries of GTE. In 1957, he was elected executive vice president-manufacturing, and became a director of GTE in March, 1960. He was elected president in April, 1961.

Taylor, LaFevers, Rexroat in New Positions at Continental

ARTHUR S. TAYLOR has been appointed vice president-telephone operations for Continental Telephone Service Corp., and will coordinate activities for the system's six domestic telephone operating regions and its Caribbean service areas.

TAYLOR

Taylor, who had been serving as vice president and general manager of Continental's southwest division, is succeeded by Ancil LaFevers, vice president and general manager of the upper midwest division. Charles M. Rexroat, assistant vice president-finance in the southwest division, assumes LaFevers' former duties. Taylor's entire 32-year telephone career has been spent with Continental. LaFevers has been with the system and predecessor companies since 1950, while Rexroat joined the company in 1962, following 10 years of utility auditing.

Farris Named to Succeed Retiring Jarmon at GTE

AFTER 42 YEARS in the telephone industry, W. Roy Jarmon, vice president-revenue requirements of General Telephone & Electronics Corp., will retire on July 1, announced James J. Clerkin, Jr., executive vice president-telephone operations for GTE.

Charles G. Farris, president of General Telephone of the Midwest, Grinnell, Ia., since 1966, has been elected a vice president of GTE Service Corp., effective April 1, with responsibilities in the revenue requirements area. He will assume the responsibilities of Jarmon on July 1. James P. Christensen, operating vice president of General Telephone of Indiana, Ft. Wayne, succeeds Farris.

FARRIS

CHRISTENSEN

Organizational Changes at General Tel of California

GENERAL TELEPHONE Company of California promoted Paul N. Malmgren, formerly vice president-operations, to the new post of executive vice president-operations. Reporting to Malmgren will be holders of two newly-established positions: C. E. Harker, chief engineer, who was promoted to vice president-planning and who will be in charge of coordinating all long range planning to meet operational and service requirements; and Louis E. Wetzel, plant director, who was made training director in charge of consolidated and expanded training activities.

MALMGREN

HARKER

Heading a new engineering and construction department is John B. Forder, formerly chief engineer of General Tel of the Southeast. Also, Rollo D. West, commercial director, has been named to head a new service department and will be in charge of service methods and service office administration as well as maintenance and installation of equipment and other service facility functions.

Lasher, Weber in New Posts at Continental Tel Service

GARY LASHER and Donald W. Weber have been appointed vice president-staff coordinators for Continental Telephone Service Corp., reporting to J.P. Maguire, president.

Lasher, formerly vice president-engineering coordinator, will have staff responsibility for coordinating the company's plant, traffic engineering and commercial functions, as well as its Caribbean telephone operations. Weber, who previously served as vice president-telephone accounting coordinator, will have staff coordination responsibility in the areas of settlements, and responsibility reporting and accounting.

George Fox Retires From United Telco

MR. AND MRS. GEORGE FOX were honored recently at a luncheon by members of the Caloosa Pioneer Club at "Smitty's Beef Room" in Fort Myers, Fla.

George entered retirement on April

"About People You Know . . ."

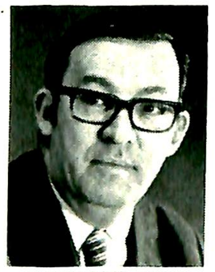
Continued

30, after many years of service in the telephone industry. His career started in Chicago, Ill., in 1925, where he began as a station installer. In 1942, he moved to General of Michigan as wire chief, and became an employee of Inter County Telephone Company, now United of Florida in March, 1953. He filled numerous assignments with United of Florida in plant and engineering, retiring as a senior equipment engineer, handling PBX and PABX Engineering.

Fox has pursued his hobby of photography for many years, which will keep him busy during retirement. Mr. and Mrs. Fox reside at 2348 Aldridge Avenue in Fort Myers, Fla.

Pioneers On The Move From Coast To Coast

Francis Hirakawa, public information manager for Hawaiian Telephone Co., has been named director of public relations, succeeding **William C. Kea,** who retired after more than 45 years of service with the company . . . News from Cook Electric Co.: **James G. Strickland** has been named to the newly created position of general sales manager and **Daniel B. Scoggin** has been appointed southeast sales engineer for the telephone product line in the states of N.C., S.C., Va. and eastern Tenn.


STRICKLAND

SCOGGIN

John B. Forder, chief engineer of General Telephone Company of the Southeast, has been appointed to the new post of engineering and construction director of General Telephone Company of California . . . **Harry F. Jones,** senior sales engineer, has been named manager, telephone sales-Central District, for GTE Lenkurt . . . **Robert M. Urdiales,** internal communications manager, has been promoted to the position of public information manager for General Telephone Company of Wisconsin.

Warren Communications, Division of Sola Basic Industries, Inc. appointed **Fred Lambert,** manager of quality control, as manager of technical services . . . Midwest Telephone Supply, Inc. appointed **Gary Piper** as sales representative for Wisconsin and Upper Michigan. He was sales representative for GTE, Automatic Electric Div.

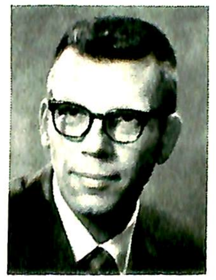
PIPER

LAMBERT

News from General Telephone Company of Upstate New York and the Delaware Valley Telephone Co.: **Francis W. Reed,** northern division manager, was elected operating vice president, replacing **Albert E. Beckwith** who has become operating vice president of General Telephone Company of Indiana. Also named to new posts were **Walter L. Moshier,** Glove district manager, Johnstown, succeeding Reed; **James D. Blanchard,** Ontario district manager, Pulaski, who succeeds Moshier, and **David A. Douglass,** plant supervisor, Johnstown, who replaces Blanchard.

Edwin C. Kelch, standards engineer and chairman of Technical Standards Committee "A" (Telephone), has been appointed chief, Outside Plant Branch, Telephone Operations and Standards Div. of the REA . . . **George L. White,** eastern division manager for United Telephone Company of Indiana, Inc., has been promoted to vice president-administration for the company, succeeding **LaMar S. Stoops,** who has retired.

KELCH


WHITE

James L. Clark, formerly vice president-administration of GTE International Systems Corp., has been elected vice president-communications projects of GTE Service Corp. . . . **Jules J. Ghyselinck,** formerly chief engineer for Continental Tel's Upper Midwest Div., has been appointed vice president-engineering coordinator, and **Don D. Pitts,** formerly controller for the Upper Midwest Div., has been appointed vice president-accounting coordinator for the Continental Telephone Service Corp.

Charles E. Brown and **Helene K. Miller** were named to head two newly created departments at General Telephone Company of Upstate New York. Brown, formerly general planning engineer, will become planning director, and Miller, formerly toll settlement manager will become director of revenues and earnings.

News from the Upper midwest Div. of Continental Telephone Corp.: **Robert Holmes,** formerly vice president-rates and regulatory matters for Continental Tel, St. Louis, has been named vice president-operations; **Louis Grande,** assistant controller, Lynchburg, Va., is the new division controller; and **Chris Gore,** formerly general information manager for Continental's Jamaica properties is the new public relations manager.

News from General Telephone Company of Ohio: **Herbert C. Porter** has been named to succeed the late **John A. Guthrie** as safety director; **Thomas R. Minnich,** installation and maintenance supervisor, southern div., has been promoted to general plant manager of service and customer equipment in Marion; **James C. Franklin,** southern div. traffic manager, is promoted to traffic administration manager in the company's general traffic department; and **Robert J. Peltz,** senior engineer in the engineering department, will assume new duties as special services manager of GTE Corp., Washington, D.C.

Bruce F. Bond has been appointed to the position of national sales manager for the Electric Products Div. of The Fanner Mfg. Co. . . .

BOND

KINDT

Warren F. Kindt, general manager of General Electric Co.'s Communication and Control Devices department, has been named general manager of the newly-formed Data Communication Products department in Waynesboro, Va. . . . **Jack E. McElroy** has been named chief engineer-Midwest Group of United Telephone Companies.

News from General Telephone Directory Co.: **Gregory Eberhart,** sales trainer (Western), has been named district sales manager in Long Beach, Calif. Div.; **Allan Kennedy,** district sales manager with Downey, Calif. Div., has been appointed a special accounts representative; **Jan Duke,** district telephone sales supervisor with the Southern Calif. Telephone Sales Div., has been named a special accounts representative; **Maurice Bowes** has been named sales administrative assistant with the Downey Div.; and **Bruce Simmons** has been appointed a sales administrative assistant in the Long Beach, Calif. Div.

EBERHART

KENNEDY

William J. Laggett has been elected vice president of Central Telephone Co. . . . **George W. Bott,** internal audit manager, has been elected assistant treasurer of the Rochester Telephone Corp. . . . **William H. Moore,** formerly with Norelco, has been named vice president and Texas regional manager of Southern Telephone Supply Co. . . . News from Pacific Plantronics, Inc.: **Courtney P. Graham,** president, was named chairman and chief executive officer; **Jack W. McKittrick,** executive vice president, became president and chief operating officer; **James F. Riley,** president of Intersil, Inc. was appointed to the board; and **Frank B. Smith,** formerly board chairman, remains a director of the company.

MOORE

GRAHAM

Continental Telephone Service Corp. appointed **Frank S. Boxall** as senior staff scientist. He continues to work closely with Vicom, which was recently acquired by Continental . . . **Ernest A. Buchner,** director of manufacturing liaison of GTE Service Corp., has been appointed engineering director, succeeding **Claude E. Munsell,** who was named vice president-telephone operations staff . . . **Glen D. Wagner** has been named operations manager for SACE, Inc.

BOXALL

BUCHNER

R. E. Potter, chief engineer for General Telephone Company of the Southwest, has been appointed senior vice president-operations of the Philippine Long Distance Telephone Co. in Manila, Philippine Islands. Succeeding Potter with the new title of engineering and construction director is **T. J. McCallum,** formerly engineer-equipment and buildings for the GTE Service Corp.

News from United System's Eastern Group: **Don D. Childers,** vice president and general manager of New Jersey Telephone Co. and United Telephone Company of New Jersey, has been appointed revenue requirements director for the Eastern Group. **James R. Free,** vice president-operations of Peoples-United Telephone Co., replaces Childers, and **George J. Wickard,** commercial superintendent for New Jersey Telephone Co., replaces Free . . . **Harold F. Clark,** director of the southeast area of the REA, has retired.

PEOPLE NEWS

■ **Readers of "The Independent Telephone Pioneer" magazine are interested in "people."**

And we want more "people news" for each issue of "The Independent Telephone Pioneer." So, please keep us informed.

Please send "people news" to us! Write it up in longhand, type it, or send the newspaper clipping to "The Independent Telephone Pioneer," 4411 Black Partridge Lane, Lisle, Ill. 60532.

pioneer views . . .

ITPA President, **JACK LAMASTER** (right) presents 50th Anniversary Chain to Badger State Chapter President **FRANK HEIDT** at directors' breakfast held during recent convention of Wisconsin State Telephone Association.

HELLO
THE INDEPENDENT
PIONEER
TELEPHONE ASSOC.
SAYS
WELCOME
BE A MEMBER
WITH 15 YEARS
OF TELEPH

ELLEN NEALE addresses recent luncheon meeting of ITPA's J. K. Johnston Chapter. Meeting was held during 1971 convention of the Indiana Telephone Convention.

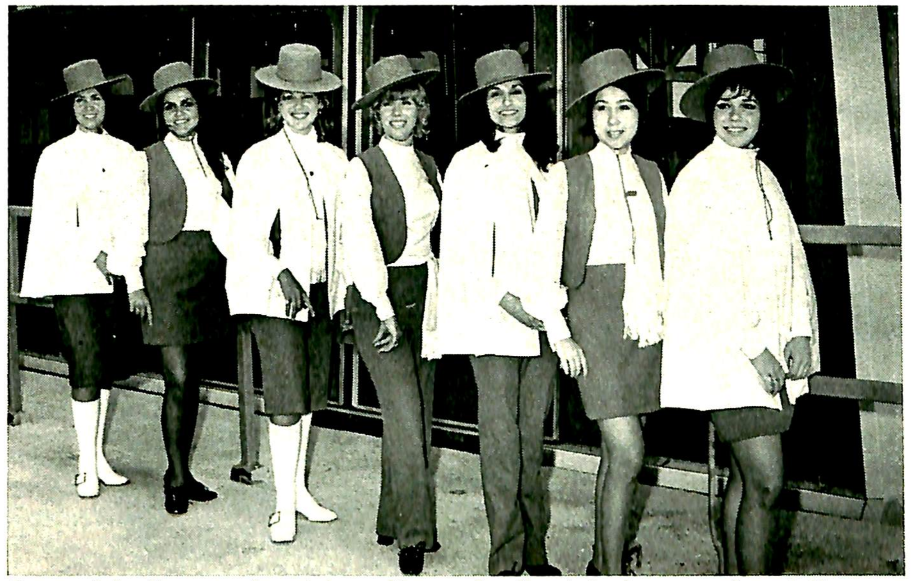
CECILIA BURKE, secretary of ITPA's Badger State Chapter, Madison, Wis., is the "lucky Pioneer gal of the month," and she's wearing the mink she won by having the lucky number at a recent drawing.

General Telephone Directory Co. President **WESLEY LOOMIS** (third from right) recently presented 25-year service awards to five men at the company's recent annual management conference at Las Vegas. Receiving the awards were, from left: **PAUL ROSSITER; DAVE SIMPSON; EDWARD JORDAN; LOOMIS; DUNCAN PRICE; O. R. STIGALL.**

Among those attending recent Bermuda Pioneer Club dinner at the Royal Hamilton Dinghy Club were (l. to r.): **J. D. MOORE**, general manager of Cable & Wireless, Bermuda; **Mrs. T. E. ROSE**; ITPA's Second Vice President, **BEN WITMER**, Carlisle, Pa.; **Mrs. J. D. MOORE**; **Mrs. L. B. HARMER** and **Mr. HARMER**, president of the Bermuda Pioneer Club; and **T. E. ROSE**, vice president.

L. M. BERRY and Co. was recently honored at a dinner meeting by the Newcomen Society in North America, a non-profit, membership corporation for the study of business, industrial and institutional history. A pre-dinner reception hosted by Ohio Bell and The Third National Bank of Dayton presented the opportunity for more than 450 business leaders to meet the guests of honor, **LOREN M. BERRY**, founder and chairman, and his son, **JOHN W. BERRY**, president. Following the dinner, **FREDERICK R. ECKLEY**, Ohio Bell president, introduced **LOREN BERRY**, citing his many civic and business commitments, and read a congratulatory telegram from President Nixon. **JOHN BERRY** traced the development of the 61-year-old Berry Company.

Plan '71 USITA convention. Meeting in the Roosevelt Hotel's conference room and taking time out to pose before a mural of historic New Orleans was the USITA'S Convention Committee and other delegates: Seated l. to r.: **DON DYE**, North Electric; **JIM ZIDLICKY**, Automatic Electric; Chairman **JOHN BROWN COOK**, Whitney Blake; ITPA President **JACK LAMASTER**; USITA's **PETE BUTLER**; **DON POLLACK**, Reliable Electric. Standing l. to r.: **DEL MYERS**, Stromberg-Carlson; **KAY TOMPERS**, North Electric; **LEO ANDERSON**, Telephony; **ED EDDY**, ITT Telecommunications; **BOB THOMPSON**, Graybar; **RAY SMITH**, Telephone Engineer & Management; **JIM MILLER**, Manncraft; **PAT BRADY**, representing the host Louisiana Telephone Association; **GERRY MEYER**, Cook Electric; **RON ZEITZ**, ITT Telecommunications.

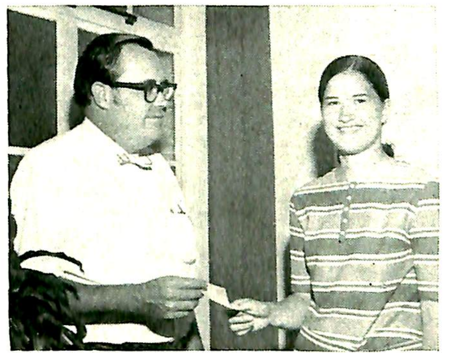


Dressed in the gaucho style uniforms for the telephone center at the new Tampa Airport are General Tel employees (from left): **NANCY SINGLETARY, MARIAN GESSA, SUSAN CONIGLIO, ELAINE BOELING, EDWINA BUTTON, RACHAEL CHIONG** and **JOETTE DOOTSON.**

Participating in the FCC hearings on CATV, Mid-Continent President **WELDON W. CHASE** (third from left) was joined by such filmland dignitaries as **CHARLTON HESTON** and **ROBERTO ROSSELINNI**. Case presented the viewpoint of the Independents as part of eight panel presentations held at the National Academy of Sciences by the FCC in an attempt to determine some guidelines for the future of CATV.

HELLO
THE INDEPENDENT
PIONE
TELEPHONE
SAYS

LUTHER DETTMER, president of the J. K. Johnston Chapter of ITPA, presents life membership certificate to Vice President of Johnston Chapter, **LA MAR STOOPS** of Syracuse, Ind., who will be retiring from the telephone company this year, as Mrs. Stoops looks on. Presentation took place at annual Pioneer Luncheon at ITA Convention in May.



STANLEY HODGINS, Hawaiian Telephone Co. manager for the Island of Hawaii, awards a two-semester scholarship from ITPA's John A. Balch Chapter to **MAUREEN LEE JOY**, a student at the Hilo campus of the University of Hawaii. For the past six years the John A. Balch Chapter, Honolulu, has sponsored two scholarships of $200.00 each to the University of Hawaii. These scholarships are open to all children of Hawaiian Telephone Company employees entering the University of Hawaii as a Freshman. Qualifications of applicants are set up by the University and selection is based entirely on the capabilities, past scholastic ability and teachers' appraisals of the student. To help finance these scholarships, the John A. Balch Chapter is involved in money-making projects such as Western Rodeo Night, Casino Night, Bowling and Golf tournaments. These activities not only enable members (especially retirees) to get together socially, but also help to finance other Chapter projects.

pioneer views . . .

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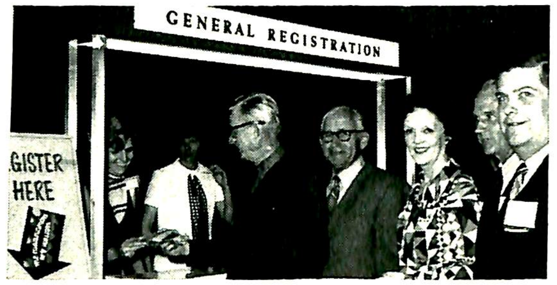
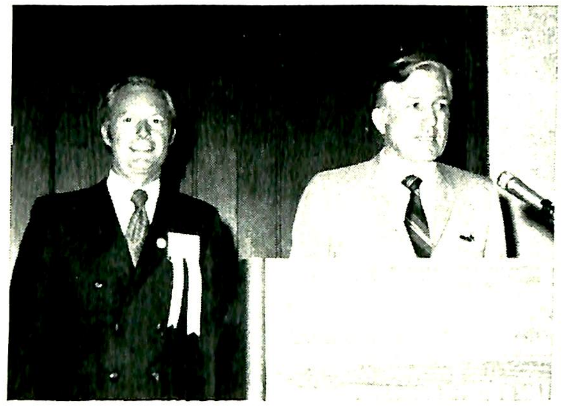


HELEN HOWEL of GenTel and JUDY ANTROBUS of the Indiana Telephone Association staff register CEDRICK RAY, Cloverdale; NORBERT PETER, Tell City; MADGE MOREN, Seymour; CRIS DOYLE, Montgomery; JOE SCOTT, Cloverdale.



Indiana's Governor E. D. WHITCOMB greets the delegates to 1971 convention of Indiana Telephone Association after being welcomed by ITA President LLOYD THOREN of Petersburg.

INDIANA TELEPHONE ASSN.

Checking the list of suppliers exhibiting at recent convention of Indiana Telephone Association are PAUL and RITA GOWETZKY (right) of GenTel of Indiana, Convention Committee Chairman BOB COVALL of Indianapolis and LUTHER DETTMER. The Gowetzkys become the first husband/wife golf tourney winners to each capture low gross trophies and DETTMER was low net.

THE INDEPENDENT PIONEER
SAYS

During recent Indiana convention Directors of ITPA's J. K. JOHNSTON Chapter meet with ITPA National Vice President ELLEN NEALE: (front) CRIS HANSON, Lafayette; ART BRUBAKER, Rochester; BECHTEL WINGER, Sweetser; (back) GERALD HIGBEE, Zionsville; MABEL MURRAY, Decatur; NEALE; LUTHER DETTMER, Ossian; MADGE MOREN, Seymour.

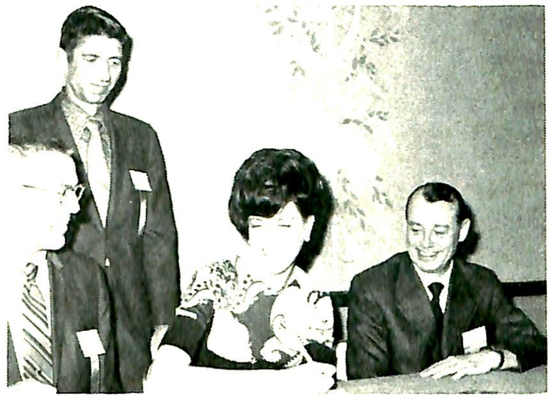
VIPS attending recent convention of the Indiana Telephone Association discuss industry matters: (l. to r.) C. K. TRIPPET, USITA director from Princeton; USITA President BUD DAY; AT&T Executive Vice President C. W. OWENS and Indiana Bell President D. K. EASLICK.

Introduced at the ITPA luncheon, held during recent Indiana convention, were RAY HANSON, BILL ROBY and ROLLA KENNEDY of the Indiana Public Service Commission.

During the Mid-America Convention Buckeye's R. L. HEPNER shows the Contempra to the DON KING'S of Totah Tel, Kan., and R. CRAS, Conway, Mo.

Mid-America Telephone Convention

During recent Mid-America Convention at Kansas City FCC's ROBERT WELLS discusses issues with (l. to r.) JOHN HILSABECK, Northwestern Bell, Omaha; J. G. KRAMER, United Companies of the Midwest; Missouri Telephone Association President E. W. KAHL of Columbia; WELLS; and RICHARD HUNT of Blair, Neb.

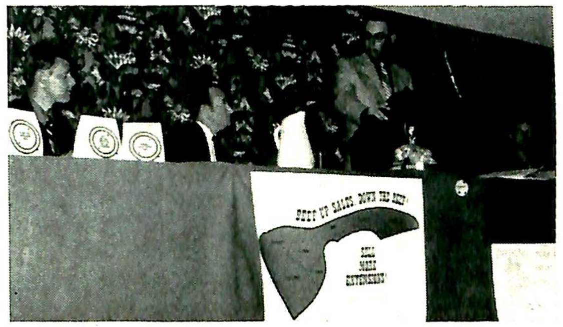


LYNDA MYERS takes notes as the newly-elected officers of Kansas Telephone Association meet during recent Mid-America Convention: (l. to r.) President DEAN CUNNINGHAM of Glen Elder; VP CHARLES ELLIS of Conway Springs; Treasurer M. A. JACOBSON of Topeka.

U.S. Senator BOB DOLE (Kan.) responds to standing ovation at ITPA luncheon held during Mid-America Convention at Kansas City. L. to r. are VICTOR RHINE, Pineville, Mo.; MRS. MARSHALL GOFF, Dodge City, Kan.; PAUL GRAUER, Wilson, Kan.; ITPA National Vice President ELLEN NEALE of Topeka.

Telecommunications ITT

ITT Telecommunications exhibit was voted "tops" among the 31 exhibits at recent Mid-America Convention. Nebraska Secretary-Treasurer JOHN BONEBRIGHT presents plaque to ITT's RAY SCHUESSLER while MARSHALL GOFF of Dodge City (left), president of the Kansas Telephone Association, and GORMAN WILLIAMS of Stoutland, Mo. (right) look on.



JAMES NEVITT of NWB moderates an all-Nebraska workshop panel on marketing during recent Mid-America Convention at Kansas City. Above photo shows (l. to r.): MICK JENSEN, Blair; RICHARD ANDERSON, Omaha; WILLIAM ASTRIP, GenTel of the Midwest.

MESSAGE CENTER

During Mid-America Convention at Kansas City, pretty CONNIE GREGOVICH of Southwestern Bell, has a message for RON HUNT of Ravenswood, Mo. with GEORGE MARTZ, Bethany, DICK HENRY, Conception Junction, and W. T. WALLACE of Princeton looking on. The men are all with Grand River Mutual Tel.

pioneer views . . .

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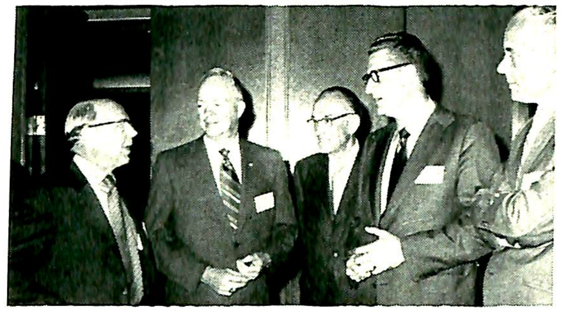


Bell-Independent relations could be the topic of this Mid-America Convention group. Shown above (l. to r.) are: J. C. LEADER of SWB, St. Louis; President JAMES CHRISTENSEN of GenTel of Midwest; JOHN MCGRATH, consulting engineer from Topeka; R. L. TONEY and GEORGE KING of Gen Tel.

Coffee at the Whitney Blake's Mid-America Convention booth are (l. to r.) ITPA Director KEN GILLETTE of CEECO, GEORGE SUMMERSCALES of Continental Telephone, JAMES ROBB of Superior-Continental and VINCE HALLORAN of Telephone Repair.

ELECTRIC
NORTH ELECTRIC

North Electric Supply's new Supermarket approach helped make the exhibit a prize winner at recent Mid-America Convention. JANICE McGREGOR of Gibbon, Neb. is ready to wheel the basket home if DUNCAN (left) okays the bill. Others are LEW MORETSKY and CHARLES FEHR of North; P. A. BROWNE, Clarence, Mo.; R. B. PEARMAN, Gardner, Kan.

OHIO Independent
TELEPHONE ASSOCIATION

Interconnection panelists examine Bell System's PBX interface device during 1971 convention of the Ohio Independent Telephone Association. Shown (l. to r.) are: JERRY OBERLEY, GT Ohio; R. W. GLERUM, Rochester Tel, N.Y.; K. B. HUHN, Ohio Bell; Moderator NELSON CASE, Mid-Continent Telephone Corp.

PHILLIS SHANK (left) of Candles Elegante in Dayton entertained at the Ohio convention's Ladies Tea. Taking a closer look were ANN POKORNY, Orwell; BETTY BROWN, Geneva; VIRGINIA COTTRILL, Chillicothe; CHARME KERN, Marion.

ADVANCE REGISTRATION

EVA CUNNINGHAM and DAPHNE DeFRANCES register MIKE HAMPER and TOM WINN of Marion, NELSON CASE of Hudson and JIM KING of Lansing, Mich. for all sessions of the 1971 convention of the Ohio Independent Telephone Association.

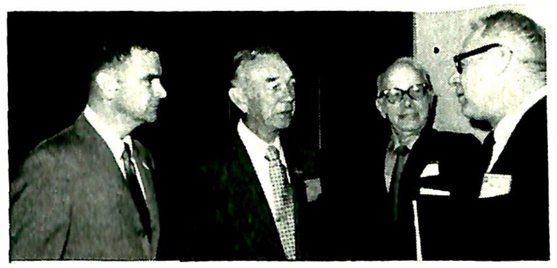
Buckeye ITPA chapter directors confer during recent Ohio convention. Shown (l. to r.) are: JOHN SIDLO, Columbus; LESLIE WILSON, Pattersonville; TOM WINN, Marion; TOM TUCKER, Mansfield; National President JACK LAMASTER; CHARLES KERN, Germantown; OITA's DAN DEHAYES; VIRGINIA COTTRELL, Chillicothe; RON TAYLOR, Elyria.

Greeting ITPA President JACK LAMASTER (left) after his Ohio convention remarks at the evening dinner are BOB and IDA WHITE of Marion and KEN TAFOYA of Bell's Pioneer Club in Columbus.

During the 1971 convention of the Ohio Independent Telephone Association safety awards for no lost time accidents were accepted in behalf of their companies by (l. to r.) ROBERT GILLESPIE, Ashtabula; JAMES ROBINSON, Conneault; F. H. WOOD, Hudson; RONALD KINNY, Geneva.

Able-bodied sergeants-at-arms at recent Ohio convention were MERLE MADDOCK, New Bavaria; GUY CARNAHAM, Oakwood; COYNE BLOOM, Sycamore; ART LEISK, Harlan.

During the recent Ohio convention, H. F. CLAPPER of Greenville congratulates DR. EARL BUTZ (left) on his speech "The Future Belongs to Those Who Prepare for It."



Ohio Independent Telephone Association President DON PORKONY meets with ITPA's JACK LAMASTER, JOHN SIDLO of Buckeye Chapter, and BUD DAY, president of USITA, during Ohio convention.

Texas Telephone Association's BRAD SMITH gets his Texas convention lei from MRS. GREG GROSS, daughter-in-law of MRS. LOUIS R. GROSS (left), president of Lake Dallas Tel and one of Texas' several lady telco managers. Hawaiian luau was a hit.

pioneer views . . .

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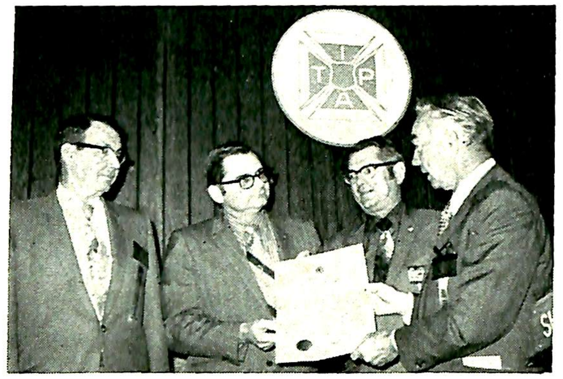


ITPA President **JACK LAMASTER** (right) charters new Concho Valley (Tex.) Club. Vice President **JOHN SMITH** and Membership Chairman **SAM LONG** accept, while Texas Chapter President **HIRAM JONES** (left) looks on.

During the Texas convention, Vicom's **RON ANDERSON** passes out orchids (rear) and **MRS. I. W. (BETTYE) DAVIS** of Austin and **SUSAN** and **TOM STANZEL** of Dallas enjoy them. **MRS. STANZEL**, daughter of **FRANK HELLER** of Texas-Midland Tel, later won women's hula dancing contest.

REA's **WALTER RICH** (right) answers questions after his Texas convention speech. Listening are **C. H. KERSH** and **E. B. KERSH** of Humble, Tex., **J. B. CALLAHAN** of Broken Bow, Okla. and **TRUMAN WOOD** of Kingfisher, Okla.

Discussing industry problems before the general session of recent Texas convention are (l. to r.) Texas Telephone Association President **ROLLA JOHNSON** of Tyler, **ISADORE SHEINBEIN** of Sentinel, Okla., USITA's **BUD DAY**, OPASTCO President **H. C. GOATCHER** of Mannford and REA Administrator **DAVE HAMIL** from Washington, D.C.

Wives of the Dallas Cowboys football team modeled fashions at the Texas convention's ladies luncheon. **PAM (MRS. WALT) GARRISON** gets admiring glances for her outfit.

Bottom. Southwest Suppliers 'coptered 88 Texas convention delegates from atop the Sheraton Dallas out for a warehouse tour. C. A. Gunn and **PAUL BRADLEY** see the **BILL COLSTONS** of Riveria, Tex. and **FRANK MEADOR** of Decatur, Tex. off on return flight to the hotel.

Busy Texas convention registration crew welcomes a group from the Continental Telephone System.

TICKETS
TEXAS
PRE-REGISTRATION

pioneer newsletter report

CONVENTION:—Plans are being made for one of the gayest Pioneer get-togethers at the 1971 USITA Convention. First and foremost will be the ITPA banquet on Wednesday, October 20 at the Jung Hotel, New Orleans. The main attraction will be the internationally famous Pete Fountain. . . . New Orleans is famous for its rich French and Creole cooking and we know you are going to be sampling at every opportunity, Therefore, we thought after a week of eating all that's new and rich, you'd be glad to sink your teeth into a succulent steak at the Pioneer Banquet.

* * *

ANNUAL DUES DISBURSEMENT:—The ITPA membership payment cards are at the computer. As soon as the list is completed, Chapter checks along with a list of those paying will be sent to secretaries. Stragglers received after the cut-off will be put with the regular quarterly refunds. A listing of members who failed to pay will be sent to each secretary.

* * *

AN URGENT PLEA:—Here's a tip from ITPA's Assistant Secretary, PATRICIA MUIR:—"Most of you are very good about sending only 30¢ (or 20¢) for all NEW members, and in the case of affiliated clubs, sending everything through your Chapter Secretary. Those of you who aren't following these rules, please do so! The volume of paper work and bookkeeping at headquarters is staggering and increasing all the time. It would reduce some of the extra steps if everyone would remember to follow regular procedures. Of course, if you receive a RENEWAL of annual dues, the full amount must be sent to ITPA."

* * *

EMBLEMS:—ITPA has been studying costs of ITPA emblems. If ITPA bought in much greater quantities, a considerable savings on individual items would be made. However, sales have not warranted quantity purchases and it is too costly to keep a large inventory.
Also, ITPA has considered officer pins & charms. Again, this could be too expensive unless the plan is well supported. An officer pin or charm would cost approximately $5.00 retail. This would include all officers.
To help ITPA decide what would be the best course of action, advise Assistant Secretary, Patricia Muir the number of regular pins or charms you think your Chapter or Club could use in a year and whether you would be interested in officer pins or charms. From your response, ITPA will be able to reach a decision.

* * *

ACTIVITY AWARDS:—Now is the time to contact BERT L. STEELE, Chairman of the Activities Committee, and let him know what your Chapter or Club has been doing during 1971. We know that many Chapters and Clubs engage in a variety of worthwhile activities that should be considered for an award. However, if Mr. Steele doesn't know about the activities, he can't act. Perhaps you have a planned project. Let Mr. Steele know the details and if it will be completed too late for

newsletter report

Concluded

this year's consideration, he will have the information to follow up next year. Send all information to BERT L. STEELE, GT&E Service Corp., 730 Third Avenue, New York, N.Y. 10017.

* * *

SOMETHING NEW:—ITPA President Jack LaMaster has negotiated with the George E. McWeeney Company to offer each Chapter and Club various items bearing the ITPA emblem. The McWeeney Company will send you a brochure showing a selection of inexpensive items. If you wish to order items, you will deal directly through the McWeeney Company. We hope you will find this program helpful.

* * *

PHOTOGRAPHY COMPETITION:—See announcement in this issue of "The Independent Telephone Pioneer" regarding ITPA's 1971 Photo Contest. We suggest you appoint your Chairman right away so you will be organized when entries start to come in. Since ALL Pioneers will be made aware of the competition, we expect a good response.

* * *

AUXILIARY MEMBERSHIPS:—We want to encourage you to concentrate on getting auxiliary members. They are very important to the Association—and to you. Each auxiliary member brings two more willing hands to help in projects and activities. In many instances, they will have more time than the active member to devote to Pioneer work. Each auxiliary member also means $1.80 more for your treasury and one more person on your membership roster. Our new Heart of Missouri Pioneers came in with 27 new auxiliary members! Why not attach an auxiliary application with each active application? Chances are you'll get both back!

* * *

ITPA's SECOND VICE PRESIDENT, BENJAMIN M. WITMER has retired after 44 years of service. Starting with the Bell System in 1927, he joined the Cumberland Valley Tel. Co. in 1932. At the time of his retirement he was board chairman of Columbia-United Tel. Co., president of New Jersey Tel. Co., United Tel. Co. of New Jersey, United Tel. Co. of Pa. In 1968 he was elected president of the Pennsylvania Independent Telephone Assoc., and in 1970 he was elected 2nd vice president of ITPA. . . . What about retirement? Ben tells it this way:—"I'll keep busy with scouting . . . do a bit of hunting and fishing . . . the Pioneer work will keep me hopping . . . and Betty (Mrs. Witmer) is always interested in traveling . . ."

* * *

AROUND THE NATION:—In Mansfield, Ohio, HARLAN L. GROVES, of United Telco of Ohio, reports formation of new Pioneer Club is underway . . . Congratulations to MRS. WINNIE BURNETT, newly-elected president of ITPA's newest club—the Heart of Texas Pioneer Club.

Keep Your News, Photos and Letters Coming to Your Pioneer Magazine

report from Washington

PATRICIA MUIR,
Assistant Secretary, ITPA,
Washington, D.C.

Dear Pioneers:

AT THIS POINT in the growth of ITPA, it is time to pause and ask where are the Pioneers going and what can *I* do for Pioneering? Growth without action is not enough.

We hear a great deal these days about people not wanting to become involved. This thinking is incompatible with Pioneering. Pioneers are people who are involved. They are concerned about the world they live in and want to do their part to improve it. Pioneers like to get together for socials—which is fine. From this camaraderie should spring the humanitarian activities that are so desperately needed.

When your chapter or club announces a project, do you contact your officers to see what YOU can do? Do you contact them and acquaint them with what YOU can do? Your time may be very limited but you'd be surprised how much can be done in a short time. The saying, "Many hands make light work" was never more applicable. For example, if 16 people spend only 15 minutes on a project, you have four hours work done. There are many things that can be done in 15 minutes—make telephone calls, stuff envelopes, make a poster, write a letter—the list could go on and on.

New and old Pioneers alike should let their officers know what talents they have whether they think they can be useful or not. Can you bake something, sew an apron, make woodcrafts? These can be the start of a bazaar to raise money for some worthwhile charity. How about baby sitting for 15 minutes at a social event? With four people doing so in shifts, a harried young mother could have a blessed hour to mingle. A short cheery call to a shut-in wouldn't take but a few minutes. A call to see if transportation were needed either to or from church, meeting or store also takes just a few minutes.

If you are retired and live in a neighborhood where there are children, could they not benefit from learning a skill from you? Skills such as sewing, carpentry and the like are things today's harried parents do not have time to teach their children—if indeed they know them themselves. In today's mobile society, children are often deprived of being around grandparents who once were depended upon to teach such things. Another important role a retired person could fill as a substitute grandparent is that of a story teller!

Your chapter and club officers are like your congressmen—elected to do your bidding and voted out if they don't. In order to do your bidding, though, they have to know what you want. Make your voice heard. It's YOUR organization to make what you will. It's up to you! Keep in mind, however, that criticism must be constructive. Before you criticize a plan, be prepared to offer another. More importantly still, be prepared to WORK for your plan if accepted. Even if you can't "put over" your plan, now, get behind whatever is adopted and put 100% effort into making it a success. Then at some future time when you need co-operation, you'll be more likely to receive it.

ITPA is at the crossroads. Help it to make the "right turn" and grow in terms of service to mankind. Don't force it to make the "wrong turn" and miss the great potential of which it is capable!

Pioneeringly Yours,

Patricia

Patricia A. Muir,
Assistant Secretary

This Year Your Chapter or Club Should Win a Service Award

■ To stimulate greater activity in ITPA's Chapters and Clubs, the Activities Committee has developed three awards for outstanding and meritorious achievements in Pioneer activities—awards that will be presented during the 1971 Annual meeting of the Independent Telephone Pioneer Association in New Orleans, La., October 19-21.

Here's your opportunity to move your Chapter or Club into three major Pioneer activities—Community Service, Educational, and Fellowship—and win national and local recognition for your group efforts.

Community Service Award

■ COMMUNITY SERVICE AWARD:—A special plaque awarded to the Chapter or Club that has achieved meritorious distinction during 1971 in any activity that has significantly benefited the organization's local community.

Educational Award

■ EDUCATIONAL AWARD:—A special plaque awarded to the Chapter or Club judged to have personally developed and conducted the most beneficial program of education in any field.

Fellowship Award

■ FELLOWSHIP AWARD:—A special plaque awarded to the Chapter or Club that conducted an activity that significantly benefited mankind and developed good fellowship. (This group effort must go beyond local community boundaries.)

And now, let's have some 1971 Winners. All awards will be judged on the time, skill, energy and ability devoted and applied by Pioneer Chapter and Club members as measured with the results produced. The objective of the awards is to recognize the team efforts produced by many "willing hands." . . . Make your Chapter or Club an "Award Winner" in 1971.

For Complete Information Write

Independent Telephone Pioneer Association

438 Pennsylvania Building, N.W. • Washington, D.C. 20004 • Telephone 202-783-5303

THE INDEPENDENT TELEPHONE
PIONEER
June, 1971

"There's So Much Good That Needs Doing"

Telephone Pioneers, from coast-to-coast, both Independent and Bell, know there's much work to be done if this troubled old world is to become a happier, better place to live, and here's a roundup of ideas the Pioneers are using to help others enjoy life despite its troubles.

A Ticket to "See" the World

THEY're BLIND! Yet they'll be able to see. Not the conventional way. A different way. With electrical impulses they'll be able to send around the world to people who can receive and comprehend such a language.

The Telco Amateur Radio Club is teaching blind students at Hoover High School in Glendale, Calif., Morse code and radio theory so the youngsters will be able to apply for novice ham radio licenses.

The club, composed of 104 L.A. North and L.A. Central people, got interested in this project through Glendale's community relations team which has worked with the blind students in the past.

Once the high schoolers have the novice license, they'll be able to continue their studies and eventually be certified for operating voice communication transmitters.

"There'll be no limit to what the students can learn once they're official ham operators," says Pasadena central office equipmentman Charlie Zern, who is the club's vice president and an instructor for the blind students.

Whether it's Morocco, Mozambique or French Guinea, the youngsters will be able to find other hams and communicate with them.

Members of the club have even made contact with their counterparts in the Soviet Union.

Plant staff supervisor Bill Tuers and senior engineer Bruce Henke, both Pasadena employees, have recently traveled to Africa, one of their missions being to meet all the hams they have worked with in that country over the years.

"All the radio operators throughout the world exchange information about each other, the countries in which they live and what they do," Zern says. "In this way we learn a lot about our planet."

Some blind students at Hoover High will now have that same opportunity.

New Jersey Pioneers Raise Money For Dialysis Machine

IN NEW JERSEY the H. G. McCully Chapter Pioneers have started a campaign to collect 60,000 trading stamp books to raise the money for 40 dialysis machines used in the treatment of persons afflicted with kidney disease.

Dialysis, the process of removing wastes from the blood of a patient, when done in a hospital, costs from $8,000 to $15,000 a year. This cost can be reduced if the cleansing can be done at home with a portable machine. These machines, which the Pioneers are planning to purchase, cost $3,000 each.

"The idea was suggested to us by Mrs. Sue Lockmyer of the Newark Downtown Life Member Club," said Furman Stanley, president of the McCully Chapter Pioneers. "The club was planning to collect trading stamps to get a machine and employees suggested it to us as a project for the entire company."

The Pioneers have contacted trading stamp companies including Plaid Stamps, S&H Green Stamps and Triple S Blue Stamps, which have agreed to redeem the books for cash toward the purchase of the dialysis machines. In fact, the companies have agreed to credit the campaign with from $1.80 to

So Much Good That Needs Doing . . .

Continued

$2.00 for each book. The books normally are valued at $1.20 per book.

In the campaign the Pioneers will be working with the Ruth Gottscho Kidney Foundation, a New Jersey, non-profit, non-sectarian, public organization which has no payroll or operating costs. The foundation, which is endorsed by the New Jersey Department of Health, has supplied 70 of the 100 machines in use in New Jersey as of March.

"Our goal is to collect two books from each employee in the Company," Stanley said. "We would then be able to purchase 40 machines which we would donate to the foundation to help them avoid the terrible problem of deciding who should live and who should die when they don't have enough machines."

Stanley added that, of course, priority consideration would be given to employees and their families when the time comes to donate the machines.

"At present, we know of no employee who has need of a dialysis machine," he said.

Posters will be attached to every bulletin board throughout the state including the name of the local Pioneer Community Service Chairman who will be collecting the stamps. The stamps can be donated in full books or in loose batches.

Defensive Driving Training

EDWARD J. MCCAFFREY, president of Bell's William J. Denver Chapter, states in his mid-year report that 450 students of the Athol (Mass.) High School have completed a Pioneer-taught defensive driving course. The State Registrar of Motor Vehicles, guest speaker at the student assembly, called it "a striking example of good citizenship. The program's final measure of worth is in the accumulation of things that didn't happen. But just suppose the one accident that didn't happen was with your child at the wheel." Plans are being made to bring the program into another high school next semester.

Teletypes for Deaf Students

TELETYPEWRITER serves as a telephone when students at the Governor Baxter State School for the Deaf (Maine) want to "talk" with their friends. Because almost all of the 190 students board at the school, teletypes link the boys' and girls' dormitories to allow for easy exchange of "visual conversation." Because this method of communication has proven so popular, members of the Jasper N. Keller Chapter recently gave another set of teletypes to the school to serve as an intercom between the head teacher's classroom and the school office. The head teacher is deaf, like many other faculty members of the school, and cannot hear a conventional intercom system. The two obsolete TWX machines were secured by Pioneer Margaret Hilton and installed by Lawrence Stover, Francis Carey and John Wilson.

A copy of Sanders Reader by Alexander Graham Bell, one of a thousand copies in existence, was presented to the school by Allen G. Barry, past Pioneer Association President, during an assembly when Ralph MacDonald, president of Keller Chapter, officially gave the teletypes to the school.

Bell wrote the book (which is handwritten and specially illustrated; to help his six-year-old pupil Georgie Sanders learn to read. Georgie's father, grateful for Bell's success in teaching Georgie, financed Bell's early experiments with the telephone. Another highlight of the assembly was the teletrainer demonstration by high school students. These students, while profoundly deaf, with the use of powerful hearing aids and a device attached to the teletrainer are able to talk over the telephone and to hear their teacher's reply.

Talking Toys

WE HAVE LEARNED that Paul Long, Community Service Chairman, Laureldale Council, Leonard H. Kinnard Chapter, has written to all chapters requesting information about talking dolls and animals. The Council, which introduced "Laura Dale" the first talking doll to Pioneers at the 1968 General Assembly, plans to compile a booklet showing where and how these talking toys are used.

As you probably know, this project has really caught on and has spread like wildfire to many other Pioneer groups. In reading chapter minutes and publications for just one month, your editor has read about five new talking toys. Queens Council, Long Island Empire Chapter, has presented a talking dog to the St. Mary's Hospital for Children in Bayside. The voice system was installed by James Walsh, a switchman in Bayside. The dog will be used in speech therapy for retarded children.

"Hello, my name is Maggie Macpherson, and I would like to be your friend." That's how Maggie made herself at home during her first day at one of the training centers of the Ottawa (Canada) and District Association for the Mentally Retarded. Maggie's parents, the J. P. Macpherson Council, Charles Fleetford Sise Chapter, left her at the center in the care of the director of training for the Association, who will see that Maggie gets out to visit other training centers in the Ottawa area, making friends with mentally retarded children who have problems relating to other children and adults.

This is the first talking doll the Macpherson Council has built and she "is kind of temperamental" explained P. J. Thorne, Community Services Chairman. But not for long. J. P. Urquhart, a member of the Pioneers' Ham Radio Club is working on a design to insure more reliable voice transmission, and once this new design is perfected the council will fill other requests for similar dolls.

In addition to Maggie, the Macpherson Council donated a teletrainer unit to the association. This unit, including an obsolete model of a speakerphone, allows the therapist to monitor conversations. A control unit produces dial tone, ringing and busy signals, and makes connections between two telephones. It will also be used to stimulate oral communication with mentally retarded children and adults. Last Fall, the council donated an old magnetic switchboard to the Hull Adult Training Center and another to the Maplewood Training Center for the Retarded for improving the trainees' manual dexterity and to aid in speech therapy.

Art Schultheis, H. W. Schroeder Council, Wisconsin Chapter, has constructed a talking doll called Henrietta. But a change in clothing allows her to appear as Henry. She/he has been presented to the Cooperative Educational Service Agency in Portage. Wisconsin. Art and Gordon Telloch, president of Dairyland Council, recently demonstrated Henrietta to the Greenlake County Retarded Children's Association and committed Dairyland to building a similar doll for the Association's Berlin Day Care Center to aid children with speech problems.

"Merri-Bell" is the product of Merrimack Valley Works (North Andover, Mass.) members. She was presented to the United Cerebal Palsy Association Clinic at Burke Memorial Hospital in Lawrence, Mass. by Chapter President Paul Hughes, First Vice President, F. O. Smith, Community Service Co-Chairmen Bob Donahue and Jack Peterson, and life member Jim Watters. Credit for the technical work on this project belongs to Pioneer Dick Bates and members of his Bell Labs group. A demonstration of Merri-Bell's effectiveness in speech therapy was conducted with a young patient.

"Snoopy," an oversized stuffed dog, successfully withstood a transmitter-receiver implant and has been adopted by the children of the Bruce Street School for the Deaf in Newark, New Jersey. Engineers from the Frank B. Jewett Chapter (Bell Labs) performed the operation. Most of the children at the Bruce Street School are victims of a Rubella epidemic and suffer from impaired hearing and speech. Although they cannot hear in the normal manner, they do respond to Snoopy's transmitted sounds by means of bone conduction when they press an ear to the dog's body.

Trading Stamps for Wheelchairs

DORIS SAUER is chairman of a Maryland Chapter committee which has already collected a whopping 2,774 books of Merchants, Top Value, and S&H trading stamps from Maryland telephone employees to help physically handicapped persons.

These books of stamps have made it possible for the Pioneers to present 73 wheelchairs over the past three years to victims of multiple sclerosis through the Multiple Sclerosis Society of Baltimore. Thirty-eight books are required for each wheelchair. Mrs. Sauer has set a goal of 100 wheelchairs, which she hopes to reach this year. Her address is 2631 Sisson Street, Baltimore, Maryland if you have stamps you'd like to contribute for this purpose.

Rehabilitation Equipment

WHEN THE Manchester Rehabilitation Center needs some kind of device to help one of their crippled patients, the Center's therapists automatically call New Hampshire Council's Hobby Chairman Francis Farwell first to see if he can dream it up—and Frank usually does. He has made tilting dollies for cerebral palsy children and is now working on one for an adult, along with countless smaller devices. Frank has also made many hobby horses in the form of donkeys and elephants for retarded children at Mount Hope School in Nashua. He has already donated several of them to be auctioned off to raise funds for crippled children.

Plans for equipment to help coordination were brought back from the General Assembly exhibit area in Cleveland by Vermont-New Hampshire Chapter delegates, and Mr. Farwell has started making this equipment in addition to the work he was doing previously. Frank is also hoping to clear his basement by Spring and hold classes for handicapped children. He feels there is much they could learn to do and it would also be excellent therapy.

We Want Your Ideas

This article has presented a few of the ideas Pioneers are using to help others. What is your ITPA Chapter or Club doing? Send us pictures and the stories of the special activities that are aimed at helping others. The ideas you are using may be picked up and used by other ITPA Chapters and Clubs.

BOND
STOCK
JOINT OWNERSHIP

Speaking Of Money .....

Here's a tip for all Pioneers: Don't lock up your property with the inflexibility of joint ownership; joint ownership can result in lack of management, uncertain distribution and severe tax losses.

Courtesy of Trust Department, Central National Bank, Chicago, Ill.

MANY PEOPLE look upon joint ownership as a natural way to own property, and a convenient way to distribute it. Joint ownership* prevents much of the red tape, cost, and delay of "probate." It seems to assure an orderly transfer of assets. Indeed, joint ownership is often thought to be a simple and economical substitute for a will.

Unfortunately, joint ownership assures very little. In most cases, relying on joint ownership instead of a will and financial plan *can create problems that are far more serious than those it is supposed to solve.*

Problem 1: You Can't Be Certain Where Your Property Will Ultimately Wind Up

Mr. and Mrs. Taylor owned their property in joint names with rights of survivorship; neither had a will. When they both died in a plane crash, the property passed to their son and daughter under the State's "intestacy laws." And since the children were minors, the court had to appoint a guardian to manage the children's property until they reached majority.

As they grow up, their guardian's freedom over investments and the use of capital may be severely restricted by laws designed to protect them. Legal and court costs, accountings, and perhaps limitations on investments are almost certain to leave less for the children in the long run.

The Parkers had no children. They had agreed that Mr. Parker's invalid niece should benefit from their assets after they had both died. One night, they were involved in an auto accident. Mr. Parker predeceased his wife by a few hours, and technically, she became the sole owner of their jointly owned property. Because Mrs. Parker's will left her entire estate to her own relatives (and because she had no opportunity to change her will before she died), Mr. Parker's niece received nothing.

Mr. and Mrs. Wilson had long agreed that their jointly owned property should eventually go to their children. But after Mr. Wilson died, his wife remarried and put all the assets in joint names with her new husband. If she dies now, the property will go directly to him, and Mr. Wilson's children will receive none of their father's estate.

Joint Ownership Leaves Too Much to Chance

The Taylors, Parkers, and Mr. Wilson all relied on joint ownership, instead of wills, to pass their property on to their chosen beneficiaries. But because they didn't examine *all the consequences*, their plans didn't turn out as they had intended.

The Parkers and Taylors, for example, didn't consider what would happen if both joint owners were to die simultaneously, or within a short time of each other.

In most States, if it is impossible to determine whether husband or wife died first (and like the Taylors they did not have wills that provided for such simultaneous deaths), half their jointly held assets will be distributed to the husband's heirs and half to the wife's.

What if, as in the Parker case, one owner survives, but neglects (or is unable) to make a new will or arrange a new plan? Then the property passes to his or her heirs under the State's laws of Descent and Distribution. The result: the heirs of the first owner to die may receive nothing.

Problem 2: What Happens When "Manager" of Jointly Held Property Is First to Die

Although *ownership* of jointly held property is shared while both owners are living, only one of the owners (typically, the husband) may be responsible for the *management* of that property.

What happens if the managing owner is the first to die? His widow, already facing the adjustment to being alone, must immediately take on the investment and protection of the property.

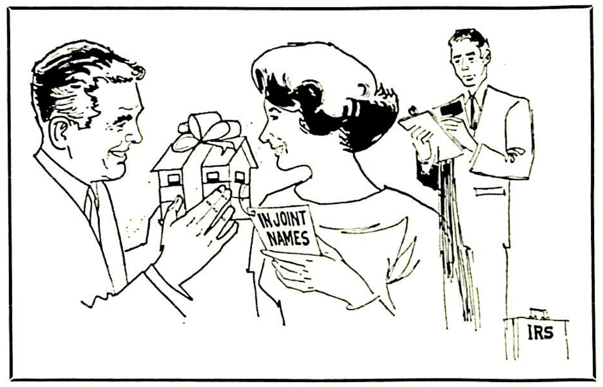
All at once she will be faced with a whole new set of difficult questions: *How much income can I expect from my investments? How much more will I need to live on? . . . Is the stock market going up, or is it going down? Should I sell some of the stocks I have and buy bonds? . . . What about coupons, dividends, stock rights, conversion privileges, tender offers? . . . Where can I get investment advice?*

Any one unaccustomed to investing can hardly be expected to come up with quick answers to questions like these. Yet if the widow does nothing, she may miss valuable opportunities. And if she takes the wrong action, she and her ultimate beneficiaries may lose heavily.

Problem 3: Costly and Unnecessary Tax Liabilities May Be Created

Many people believe that owning property jointly is economical from a tax standpoint. They fail to recognize that generally, when a husband buys property and places it in joint names with his wife, he is making a gift to her. If the gift is large enough, or if the process is repeated often enough, *there may be gift taxes to pay.*

Moreover, for Federal estate tax purposes, all jointly held assets (not half) are included in the estate of the first joint owner to die, except to the extent that the survivor can prove that he or she contributed to the cost. Later on, when the surviving spouse dies, all the jointly held assets will be *included again in his or her estate*—and taxed at rates that will probably be much higher.



Take the case of Mr. and Mrs. Allen—it's hypothetical but based on actual facts. The Allens held joint property (purchased by Mr. Allen over a 15-year period) that was worth about $300,000. It was their intention that all this property should pass to the survivor, and eventually go to their children.

Under this plan, if Mr. Allen died first, the full value of the property would be included in his estate. Thanks to the marital deduction, the estate tax at his death would amount to only $17,900. When Mrs. Allen died, however, the tax on her estate could be as high as $57,300!

If Mrs. Allen died first, and if her executor could prove that the jointly held property had been purchased with Mrs. Allen's funds, there would be no tax on her estate. However, at Mr. Allen's subsequent death, the tax would be $62,700!

Modern Will and Trust Plan Saves Taxes, Provides Family Protection

Fortunately, Mr. Allen learned about the drawbacks to joint ownership in time to change his financial plans. *Here, in brief, is the new plan that the Allens' lawyer put into effect for them.*

First, they divided the property into two separate halves: $150,000 became Mr. Allen's, and $150,000 became Mrs. Allen's. Then, Mr. and Mrs. Allen each made a will leaving their shares of the property in trust for the other. Now, if Mr. Allen dies first, his property will be turned over to the bank selected as trustee. It will manage the property for Mrs. Allen's benefit; pay all income to her, and have the authority to use principal (if necessary) for her comfort and support. At her death, the trust will end, and property will be distributed among the children.

Mrs. Allen's will creates a similar trust for her husband's benefit. Moreover, both wills provide instructions for distributing the property in the event that the Allens die in a common disaster.

The following chart indicates the tax conse-

***Throughout this discussion, we are speaking of "true" joint ownership, where survivorship rights have definitely been established.**

Speaking of Money and Joint Ownership . . .

Concluded

quences of the Allens' plans "with" and "without" the inclusion of money-saving trusts. As you can see, Mr. and Mrs. Allen will be able to conserve between $26,900 and $39,430 that otherwise might have been paid in unnecessary taxes.

TAX CONSEQUENCES
THE ALLENS' $300,000 ESTATE

	Total Federal estate taxes, two estates,	
	a. If Mr. Allen died first	b. If Mrs. Allen died first
Under Joint Ownership	$75,230	$62,700
Under Modern Trust Plan	$35,800	$35,800
Savings Through Trusts	$39,430	$26,900

How Will Joint Ownership Affect YOUR Plans?

As we have seen, joint ownership, though widely used, sacrifices control, management, and tax savings in the name of convenience. It frequently results in complications that make the price for simplicity an extremely high one.

If you own property in joint names with rights of survivorship, by all means review your situation with your attorney in light of the problems discussed in this issue. He can advise you of how joint ownership will affect the distribution of your assets, and only he can tell you specifically what steps to take to avoid costly losses. ■

Daily Pressures Getting You? Experts Warn of Heart Problems

CHOLESTEROL, high blood pressure and cigarette smoking emerged as the three major causes of heart attacks in a 10-year study of almost 2,000 male employees at Western Electric's huge Hawthorne Works in the Chicago suburb of Cicero.

In addition, the study produced evidence that blood pressure levels that are a "little high" but considered by most physicians as not high enough to worry about "have a real and unfavorable long term influence on health."

The study, which included a number of other companies, was independently financed and conducted by a group of researchers headed by Dr. Oglesby Paul, past president of the American Heart Association and Professor of Medicine at Northwestern University School of Medicine.

In all, 6,640 men were studied, each between the ages of 40 and 55 and with no previous history of heart disease. Of the total, 1,989 were from Western Electric, which was chosen as the representative "light industry."

The study was aimed at discovering the prime factors involved in coronary heart disease, now the most important cause of death among American men. The volunteer subjects were given exhaustive physical examinations and answered hundreds of questions on their diets, smoking habits, work, physical activity, mental attitude, family relationships, tensions and many other factors.

Three crucial factors were seen by the researchers as the culprits in heart disease: elevation of blood cholesterol, high blood pressure (hypertension) and cigarette smoking. At first heavy coffee drinking was thought to be involved, but subsequent refinement of the data pointed more to the cigarettes commonly smoked with each cup.

"It is not too much to say," the report states, "that the diagnosis, study and treatment of mild hypertension in young and middle-aged adults constitutes one of our greatest health challenges today."

The study did not show any strong correlation of other frequently named factors.

"Job type did not seem important," Dr. Paul reported, "nor did physical activity or obesity seem as vital as the other three factors. There is no correlation of heart attacks with the use of alcohol and, indeed, no one or more items in the diet have been found related to development of coronary disease.

"This does not mean," he added, "that what we eat has no bearing on health, since weight loss and diet control are important for certain individuals to lessen the likelihood of high blood pressure and diabetes."

Cholesterol can be controlled by dieting under a doctor's advice, Dr. Paul said, and high blood pressure can be treated indefinitely by medication prescribed by a doctor.

As for cigarette smoking, Dr. Paul has one emphatic word of advice for men and women of any age who would avoid heart attack: *Don't.* ■

Pioneering Should Be More Than Fun

by BENJAMIN M. WITMER

2nd Vice President, ITPA, Carlisle, Pa.

The fun is fine . . . but ITPA's Second Vice President believes ITPA members can do many things that will, "add greatly to the fun of being Pioneers."

INDEPENDENT Telephone Pioneering is on the move throughout the nation and the improved progress that started several years ago is continuing in 1971. It appears that the present momentum will be continued in the coming years if we all do our part within our Chapters and Clubs, and give adequate support to the National Organization.

In the early days of telephony, the Independent companies were struggling hard for existence and few people were able to devote much time, money and energy to promoting the Independent Telephone Pioneer movement. In many locations, the Telephone Pioneers of America (Bell System) were well supported by the Bell operating companies in the area and Independent telephone employees with 21 years of service were invited to membership. This generous offer actually siphoned off some Independent company personnel who would have been the spark plugs in the Independent Telephone Pioneer movement.

I believe we have reached a turning point and Independent telephone people will become active in their own organization. This will not happen because we say it will but because we make our organization attractive, exciting and beneficial to our members and the public we serve. The fact that a majority of the geographical area of the nation is served by Independent companies gives us a real opportunity for future growth and pioneering service.

It is my understanding that the activities in our Clubs and Chapters are rather limited and the main events of the year are an occasional luncheon, a remembrance of our Honor Roll members and most likely an annual dinner during the state telephone convention. This is not enough to stir the imagination or initiative of our people. As a result, the membership is grossly underdeveloped because the chief activities are meetings for food and fun. I do not mean I do not like food or fun but I think we must expand our programs in pioneering before we can consider it successful.

The development of more Clubs within a State Chapter will prove to be a wise move because it will bring our pioneering activity closer to home. It will give us a good opportunity to take on public projects that will improve our public image with our employees and our customers. Our State Chapter organizations cover too much territory and traveling several hours to attend a pioneer function is not conducive to good attendance or civic oriented projects. Company management is much more likely to assist the local club if we demonstrate how our programs and projects bring benefits to our fellow workers and communities.

The telephone industry has traditionally been blessed with a "Spirit of Service" through the good deeds of its employees. There was always that helping hand to provide assistance for someone in need. It far exceeded practically all other types of service and industry and was so recognized by the general public.

In these days of social unrest, serious economic difficulties and world wide confrontations we must examine many things about us to learn what we can do to keep that old-fashioned devotion to service alive. If we are not aggressive, we will allow it to be crushed and put aside by those who would destroy our economic system and completely change our way of life.

As telephone pioneers, we can do many things that will be helpful to those in need, beneficial to our communities and a credit to our organization. Our people have many talents and their spouses have many more.

Every community has need for help for its charitable organizations—the less fortunate senior citizens, programs for youth, et., etc., etc., Most committees have special problems that can best be solved by local concerned citizens.

Telephone Pioneers are concerned citizens and with good leadership we can accomplish these objectives and the resulting satisfaction will add greatly to the fun of being real Pioneers. ■

your guide to helpful information*

National Parks of the United States. Where may I fish in the National Park System? Which national parklands provide camping facilities, swimming, food, and lodging? How do I get there from here? These and other questions commonly asked by vacationing Americans are answered in this new series of eight full-color maps. This attractive group of maps, packaged in a specially designed envelope, is a new guide for park visitors. It contains an 18 x 28 inch United States map showing the relationship of more than 260 National Park System areas with the Interstate Highway System. With it are five detailed regional maps showing the major highways and nearby parks, routes, and cities. Also included are two individual maps locating parks, memorials, and recreation areas in the New York City and Washington, D.C. metropolitan complexes. Color-coded on the reverse of the United States map is a listing of facilities and services available to the public in the National Park System. (#129.6 P. 23; price $1.50.)

Camping. Each year millions of families head for America's playgrounds, the 154 National Forests and 19 National Grasslands administered by the Forest Service. Providing a sampling of some of the outstanding attractions which can be seen and enjoyed on National Forests and Grasslands, this booklet briefly describes the joys of camping and should prove interesting and informative to both the experienced and the first-time camper. (#A 1.68:-502/2; price 20¢.)

Guides to Outdoor Recreation Areas and Facilities. Compiled as a reference guide, this book lists sources of various publications of interest to those seeking information on outdoor recreation areas and facilities. Listed in three sections—National, Regional, and State; and with cross-references for camping, canoeing, fishing, and hunting. (#166.15 G94/968; price 40¢.)

National Parks and Landmarks. Gives the name, address, acreage, and outstanding characteristics and pertinent data for each of the National Parks, Monuments, Battlefields, Historic Sites, Memorials, Parkways, Cemeteries, Seashores, and Recreation Areas administered by the National Park Service, and National Historic Sites not owned by the Federal Government as of January 1, 1968. Sites declared eligible for the National Registry of Natural Landmarks and sites declared eligible for the Registry of National Historic Landmarks, as of January 1, 1968, are also included. (#129.66.968; price 55¢.)

Your Washington, Pocket Guide to the Nation's Capital. This guide gives a brief description and history of such places as the Capital, White House, Lincoln Memorial, Washington Monument, the National Archives, Arlington National Cemetery, Mount Vernon, and other places of interest. A map of downtown Washington and information on seasonal specials and visiting hours are also included. This booklet should be of particular interest to school groups, organizations, and others who are planning to visit the Nation's Capital. (#129.9/2:-W 27/968; price 20¢.)

Private Assistance in Outdoor Recreation. A Directory of Organizations Providing Aid to Individuals and Public Groups. Lists many sources of assistance including publications and other aids. Covers such topics as boating and canoeing, camping, fishing, hiking and walking for pleasure, hunting, picnicking, swimming, and other related subjects. (#166.2:D 62/2/968; price 30¢.)

Camping in the National Park System. Camping in the undisturbed natural surroundings of the great scenic areas of the National Park System is a memorable experience enjoyed each year by thousands of visitors. This booklet is intended to help you plan a camping trip. (#1 29.71:968; price 25¢.)

Activities in the National Capital Parks. Issued as an invitation to everyone to visit the parks of the Nation's Capital, this booklet presents a chronological listing of events—a day-by-day listing of activities, showing date and hour, type of activity, park to be visited, and point of assembly—from April through November, in the National Capital Region National Park Service. It also includes park information, recreational and cultural opportunities, and information on the inauguration of an interpretive shuttle tour of the Mall—a new sightseeing experience. (#129.65:969; price 35¢.)

**Order from Superintendent of Documents, Government Printing Office, Washington, D.C. 20402. Send remittance with order.*

CHICAGO, ILL.

NEWS-GRAM

JUNE 1971

TO: MEMBERS OF THE INDEPENDENT TELEPHONE PIONEER ASSOCIATION

FROM: TRAVEL SYSTEMS International Ltd.
37 South Wabash Ave., Chicago, Ill. 60603

RE: POST CONVENTION TOUR TO MEXICO CITY
October 22-27, 1971

There's still time to make reservations on the fun-filled post-convention trip to Mexico City, October 22-27. Here are some of the "high lights" on our trip South of the Border . . . plan now to join us!

* FIESTA PALACE HOTEL—NEW BEAUTIFUL!

Your Travel Committee has selected the new FIESTA PALACE HOTEL (an American Air Lines Hotel) as the headquarters hotel. It's conveniently located on Reforma Boulevard, surrounded by interesting shops, theatres, and restaurants—and has superb guest facilities (including a roof top swimming pool). Unless you specify otherwise, your hotel reservations will be made at the luxurious Fiesta Palace.

THE COST

The cost of all ground services in Mexico City, as outlined in the itinerary and including accommodations at the Fiesta Palace, will be $194.50 per person basis share twin room. (Air transportation will be additional.)

* SOME AIR FARES REDUCED . . . SOME INCREASED

Air fares are being changed all over the country. Some new special fares have reduced the previous rates quoted . . . some air fares have increased. However, in many instances the group air fares that we will be using will save you money! In order to travel on the lower group fares, request your air tickets through TRAVEL SPECIALISTS, INC., 37 South Wabash Avenue, Chicago, Illinois 60603, who are coordinating the trip.

When you send in your deposit of $50.00, Travel Specialists, Inc. will advise the lowest applicable air fare from your hometown to Mexico and back (with a stop over in New Orleans for the Convention).

If enough persons are booked to guarantee a charter (with the resulting savings in air fare), it will be set up with the savings being refunded directly to you!

*For complete information write: Pioneer Tour to Mexico City, Travel Systems International Ltd., 37 South Wabash Ave., Chicago, Ill. 60603.

pioneer "news highlights"

Ray Red Named Pres. Concho Pioneer Club

RAY F. RED, retired assistant vice president of General Telephone Co. of the Southwest, has been elected president of the Concho Valley Pioneer Club recently organized in San Angelo, Texas. The club is a part of the Texas Chapter of the Independent Telephone Pioneer Association.

In addition to Red, other officers elected were: Leta Jean Turner, Clifford Sharp, and John Smith, vice presidents; Ruth Mitchell, secretary, and Frank Swift, Treasurer.

The organization meeting was conducted by Sam Long, marketing director for General of the Southwest, who is membership chairman for Region IV, ITPA. Bylaws for the club were adopted during the meeting. Last count gave the club 927 members.

Long said tentative plans indicate that other Pioneer clubs can be organized in the following general areas of Texas: Valley—Robstown—Port Lavaca; Old Ocean—League City—Houston; Baytown—Conroe; Lufkin—Crockett; Tyler—Henderson—Jacksonville—Kilgore; Texarkana; Mt. Pleasant—Daingerfield—Gladewater; Sherman; Decatur—Denton; Dallas Metro; Seymour; Brownwood; Memphis—Guymon—Perryton—Dumas—Dalhart—Dimmitt; Lubbock—Littlefield—Brownfield; Bryan; Kerrville—Fredericksburg—Killeen—San Marcos.

Ozark Pioneer Club Meets In Rolla, Mo.

On April 5, a covered-dish supper was held at the business meeting of the Ozark Telephone Pioneer Club. The meeting was held in The United Telephone Company's commercial building, Rolla, Mo. The table setting and decorations were based on the Easter theme. The centerpiece was a cleverly decorated basket made by Vivian Creamer.

Officers elected were: President, Mrs. Pauline Snyder, United Telephone, Lebanon; Vice-President, Charles White, United Telephone, Rolla; Secretary, Naoma Coffman, United Telephone, Rolla; Treasurer, Kenny Blanton, United Telephone, Rolla. Mrs. Kenny Blanton won the door prize.

AE Pioneers Plan Pioneer Outings

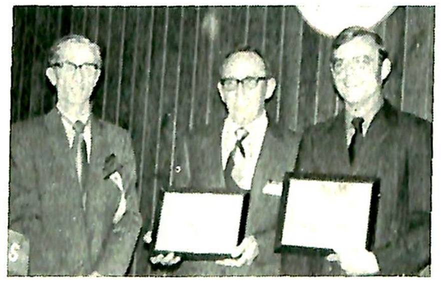
THE AE Pioneer Club, Northlake, Ill., recently announced that it is sponsoring the following Pioneer Outings for Summer Saturdays for ITPA members in the Chicagoland area:

(1) *August 21—The 312 Chapter Family Picnic:*—American Legion Picnic Grove, Des Plaines, Ill.; adults, $1; children, free. If you are coming to the Picnic, please tell your Club or Chapter Secretary, or John J. Diehl, Picnic Chairman, Frank C. Davies Pioneer Club (827-6111, Ext. 267).

(2) Proposed for another August Saturday:—A Lake Michigan Excursion on the "Wendella," leaving the Wrigley Building Pier about 9:30 a.m., returning about 3:30 p.m.—box lunch enroute. Price $10 per person.

(3) Proposed for a Saturday in September:—All-Day bus trip to Galena and Chestnut Mountain; chartered bus to Chestnut Mountain Lodge for lunch; afternoon and dinner in Galena. Price $14 per person.

The AE Pioneer Club will sponsor the trips, but cannot obligate the club for the cost unless there is sufficient interest. If you would like to go, write AE Pioneer Club, GTE Automatic Electric, Inc., Northlake, Ill. 60164.



During recent Texas convention, MORRIS BATEMAN (left) presents Meritorious Service Awards for life saving action during 1970 to GTSW Division Plant Manager T. L. ROBINSON of Guymon, Okla., and GTE Automatic Electric Installer S. J. WILHELM of Baytown, Texas. Wilhelm was with GTSW in Irving at the time. Both were LaCroix medal winners also.

General of Florida Publishes New History of Telephone

LIKE MOST organizations, General Telephone Company of Florida had always had a "history file" which included photographs of the early days, yellowed newspaper clippings, old company publications, notes and letters. And like most organizations, there had been plans for a formal company history for many years. In fact, W. G. Brorein, who had founded the company in 1901, sat down and typed out the early history himself in 1931. Seventy years old at the time, he made dozens of typographical errors, repeated some sentences twice and left others out. But, 10 typed pages of history that otherwise would have been lost was recorded.

Throughout the years, historical material continued to be collected. J. Hartwell Jones, the company's first director of public relations, built the history file between the 1930's and the 1950's. The customer and employee publications he pioneered *were* the history during this period.

In 1968, Robert L. Cromwell, director of public relations, conceived the idea of bringing in a college student "summer intern" to research and write a company history. At this time, the completed effort was seen as a pamphlet or a booklet. During the summer of 1968, Jane Wanless, a recent graduate of Florida State University, planning to go on to graduate school, was hired to do the job. Miss Wanless worked throughout the summer bringing together historical material from long-forgotten files, collecting old publications and gathering photographs. In addition, she conducted a number of tape-recorded interviews with elderly retired employees.

By the end of the summer, it was apparent that more than a booklet or pamphlet would be required to tell the story of the telephone on the Central West Coast of Florida. When Miss Wanless returned to school, Dennis R. Cooper, then community relations manager, took over the job of writing the company history. Cooper has a master's degree in journalism and extensive writing experience. Cooper worked on the book for more than two years, taking the assignment with him when he was promoted to public relations manager, with responsibility for audio-visual communications, in January, 1970.

Finally, late in 1970, the book was ready for publication, in time for the company's 70th anniversary in 1971. The book's 300 pages contain almost 400 photographs. The first printing was made up of 2,000 hardback editions and 10,000 paperbacks. The book is being used in a number of ways:

(1) Immediately after publication, paperback editions of the book went on sale to employees at the company's annual management meetings, a series of family open houses and through the employee store. The books are being sold for $1.00 each and all proceeds are being channeled into a special scholarship fund at the University of South Florida—the J. Hartwell Jones Memorial Scholarship. The scholarship will be available each year to children of General Telephone Company of Florida employees who are majoring in mass communications.

(2) Books are being distributed to all area school and public libraries.

(3) All of the company's 250 retired employees were sent copies of the book with a personal note from George H. Gage, General Telephone of Florida's new president.

(4) Books are also being sent to selected community leaders in the seven counties the company serves, as well as selected telephone industry executives across the country.

It is anticipated that minor revisions to the book will be made with each reprint, about every two years, with a major up-date about every ten years.

Superior Continental's TOM LYONS (right) was one of 35 new members of ITPA's Roadrunner Chapter signed up by Chapter President JOHN WINCHESTER (center) and Vice President JOE MARITAN at the recent Mid-America Convention at Kansas City.

Harry Akahane Heads John A. Balch Chapter

HARRY AKAHANE was installed as president of John A. Balch chapter of ITPA, Honolulu, Hawaii, at the combined Pioneers-retiree banquet May 1.

About 200 persons attended the annual affair held in the Cattleya Room of the Ala Moana Hotel. Master-of-ceremonies was retiring Vice President-Public Relations William C. Kea.

Among those honored were 26 former employees who retired during the past year; more than half were in attendance and were congratulated by President Douglas S. Guild.

Presented life memberships in ITPA were a record three recipients. They are Chitose Abe of the Big Island, Yuriko Itagaki and Kaanohi (Sonny) Matthews.

The business meeting was called to order by outgoing president Otto Orenstein who was presented a service plaque by Akahane. Other newly-elected officers are Herman Loebl, vice president; Rose Tom, corresponding secretary; Wanda Mattson, recording secretary, and Jerry Weaver, treasurer.

Directors for the coming year are Bill Brennan, Jessie Wheelwright, Pat Nee and Orenstein.

Entertainment by the Aikanes followed the business meeting.

Top Speakers Address National Capital Chapter

ON MARCH 25, the board of directors of ITPA's National Capital Chapter met for the first time in completely Independent territory—the of-

NATIONAL CAPITAL CHAPTER
TELEPHONE

National Capital Chapter President HOMER AKERS presents mounted glass insulator to DR. CLAY T. WHITEHEAD, OTP director after Dr. Whitehead addressed recent luncheon meeting.

fices of Piedmont Telephone Company, Haymarket, Virginia. President Homer Akers gave the directors and guests a tour of the modern and beautiful facilities before the meeting.

The chapter continues to attract top notch speakers. In March, George P. Sampson, Vice President of Comstat spoke on "The Evolution of Satellite Communications—International and Domestic." His talk was accompanied by color slides and direct hookups with ground stations around the world.

The April meeting had as the Speaker Clay T. Whitehead, Director of Telecommunications Policy, Executive Offices of the President. Dr. Whitehead's topic was "CATV—Competition and Regulation." At the conclusion of the talk, President Akers presented a mounted glass insulator to Dr. Whitehead as a memento of his visit with the chapter.

NATIONAL CAPITAL CHAPTER
INDEPENDENT
TELEPH

DR. CLAY T. WHITEHEAD, director of Telecommunications Policy, Executive Offices of the President, addresses the April meeting of ITPA's National Capital Chapter.

NATIONAL CAPITAL CHAPTER
INDEPENDENT
TELEPHONE

Maj. Gen. GEORGE E. PICKETT, Assistant Chief of Staff for Communications-Electronics, Headquarters, Department of Army, addresses May meeting of ITPA's National Capital Chapter.

Smiliing for the Pioneer Camera at Haymarket, Va. meeting of National Capital Chapter are (l. to r.): TONY FLORES, of REA; PETE BUTLER, ITPA's secretary; RICARDO GUERRERO, Public Utilities Agency, Guam; and THOMAS CORLISS of U.S. Department of Commerce.

Attending recent meeting of ITPA's National Capital Chapter at offices of Piedmont Telephone Co., Haymarket, Va., are (l. to r.) DON REYNOLDS; WINIFRED BOGLE; BRAD TOURAIN; and W. SMITH.

At the May meeting Major General George E. Pickett, Assistant Chief of Staff for Communications-Electronics, Headquarters, Department of the Army, spoke on "Communications In A World of Progress." Though General Pickett had many important points to make, he also had many light comments including the correct way to pronounce his home town of Palestine (It rhymes with Philipines.)

Sunshine Club Reports Activities

"PIONEER NEWS BULLETIN," published by Florida's Sunshine Pioneer Club reports the Southern Division's Pioneer Picnic March 28th, at Myakka State Park, was a success. Over 180 people attended. The picnic tables groaned under heaps of goodies provided by the attendees. The main course—chicken—was prepared under the direction of Chef Bill Huffman, and the Employee Credit Union provided a splendid array of door prizes, ranging from AM-FM radios to electric juicers. Dignitaries included Club President W. U. Lathrop, Jr., ITPA President Jack LaMaster, and Master of Ceremonies Bill McGurk. The occasion was enlivened by the presence of Kitty Scott, Shirley Munger, Louise Wilson, Boyd Jobst, Frank Torbert, and Lucille Sides.

Reporter Gladys DuBose reports the Eastern Division's Koffee Klatch on April Fool's Day was a great success. Eleven retirees were in attendance, and several others called to pass on their regrets. They were temporarily felled by colds and flue. Retired Chief Operator Lucy Hart, who is a noted commuter between her Bartow home and California, was in town, and able to attend her first Koffee Klatch. Mr. Paul Guhl, a newcomer to the Eastern Division area, also attended. He is retired from General of the Southeast.

Busy Betty Wyman reported that Mrs. Jo Norris, a St. Petersburg retiree, came home from the hospital April 1, and is recovering nicely from eye surgery. Also recuperating from eye surgery, and home from the hospital, is Fred Heaven. He joined ITPA in 1899, and is a Life Member. Lorene "Blakey" Dykes has done an amazing thing—she has left Florida to settle in Richland, Georgia. We'll miss her, and we'll bet she misses Florida soon.

March was made memorable by more members: Twenty-five newcomers to the Club were welcomed and registered through March 29.

Heart of Missouri Club Receives ITPA Charter

APRIL 26 was charter banquet night for the Heart of Missouri Pioneer Club, Jefferson City, Mo. Ninety-four Pioneers and guests attended, including Past ITPA President Foster McHenry, (he is also Chapter Past President); Theodore Gary Chapter past Presidents George Hearne and Elvin Durr; and Katharine Bauer, Chapter secretary until her retirement in 1963. Theodore Gary Chapter President Victor Rhine and Mrs. Rhine from Pineville, Mo. were invited guests. Chapter Secretary J. W. Slemmons presented the Club charter to Granville Smith, Club president.

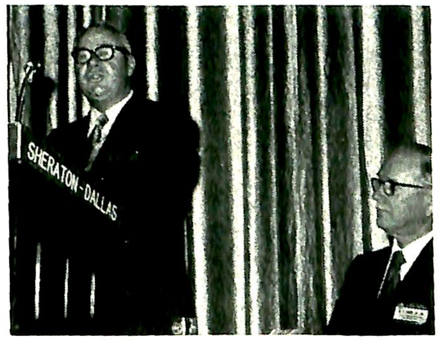
The group was honored to have Missouri's Secretary of State James

GEORGE HEARNE (left) past president of Theodore Gary Chapter, meets with KATHERINE A. BAUER, long-time secretary of the Theodore Gary Chapter (now retired), during charter banquet of Heart of Missouri Pioneer Club.

Attending charter banquet of Heart of Missouri Pioneer Club, Jefferson City, Mo., are (l. to r.): VICTOR L. RHINE, president, Theodore Gary Chapter; FOSTER B. McHENRY, past president of ITPA and Theodore Gary Chapter; GRANVILLE SMITH, president of Heart of Missouri Pioneer Club; and Banquet Speaker, Hon. JAMES C. KIRKPATRICK, Missouri Secretary of State.

For heroic acts "beyond the call of duty" PHIL KIBBLER and JIM ARGO (left) of GenTel of Ohio and DAN COLLIER of United of Ohio (Pataskala) were awarded silver trays, as was United's PHIL LANTZ, Bellafontaine. Presentations were made during recent Ohio convention.

Life members recognized at the ITPA luncheon during the recent convention of the Texas Telephone were DEE COLE, W. G. WINTERS, W. T. REICHEL, MARION CLAY, PAM GRINSTEAD, HOWARD HOUSLEY, O. K. HITCHCOCK and L. O. EVENSON.



USITA President JAMES DAY talks public relations after being introduced at recent Texas Telephone Association Convention by USITA Director H. Y. PRICE, JR., of San Marcos.

Winners in this Texas convention stag line contest were BOB RUTHERFORD of GenTel (Lewisville), BOB BROWN of Anixter of Texas and BRUCE WAGGONER.

Kirkpatrick as banquet speaker.

The Club now has 111 members: 58 regular members, 41 auxiliary members, 10 ITPA Life members and 2 associate members.

Heart of Texas Chapter Meets in Brownwood

FIFTY-SEVEN members of the Heart of Texas Independent Telephone Pioneer Club elected officers during a pre-charter meeting held at the General Telephone Central Area Office in Brownwood April 22.

The officers of the new club are Winnie B. Burnett, traffic supervisor of General Telephone in Brownwood, president; Roy Adams, general manager of Comanche County Telephone Company of Comanche, 1st vice-president; Ray Summy, manager of Central Texas Telephone Cooperative, 2nd vice-president; E. E. Raynolds, representative of Graybar Electric Company of Brownwood, 3rd vice-president; and Lola Pruit, secretary to the area manager General Telephone of Brownwood, secretary-treasurer.

According to Mrs. Burnett the new club has been formed to afford active participation of the eligible members, located with a 50 mile radius of Brownwood, to preserve the history, traditions and ideals of the independent telephone industry.

It is expected that there will be more than 120 members when the club files for charter early in May. It will be affiliated with the Texas Chapter of ITPA and chartered by the National ITPA which was founded in 1920 as an honor society for telephone men and women.

Officers of the new Heart of Texas Independent Telephone Pioneer Club are: (l. to r.): RAY SUMMY of Goldthwaite, 2nd vice president; WINNIE B. BURNETT of Brownwood, president; ROY ADAMS of Comanche, 1st vice president; LOLA PRUIT of Brownwood, secretary-treasurer; and E. E. (SPEEDY) REYNOLDS of Brownwood, 3rd vice president.

W. C. (Cecil) Bauer, Heads Bell Pioneers

W. C. (CECIL) BAUER, president of South Central Bell Telephone Company, has been elected president of the Telephone Pioneers of America, a voluntary association of long service telephone employees. Formerly senior vice president, he becomes head of the 342,000 member organization on July 1.

Bauer, president of South Central Bell since its formation in 1968, succeeds Robert D. Lilley, executive vice president of AT&T, as Pioneer president. Richard R. Hough, president of the Long Lines Department of AT&T succeeds Mr. Bauer as senior vice president of the Telephone Pioneers.

The Telephone Pioneers of America, the world's largest voluntary association of industrial employees, is an organization of men and women who have served at least 21 years in the telephone industry. Pioneers perform community service functions such as tutoring disadvantaged children and providing aid to the handicapped through more than 1,200 local councils and clubs in the United States and Canada.

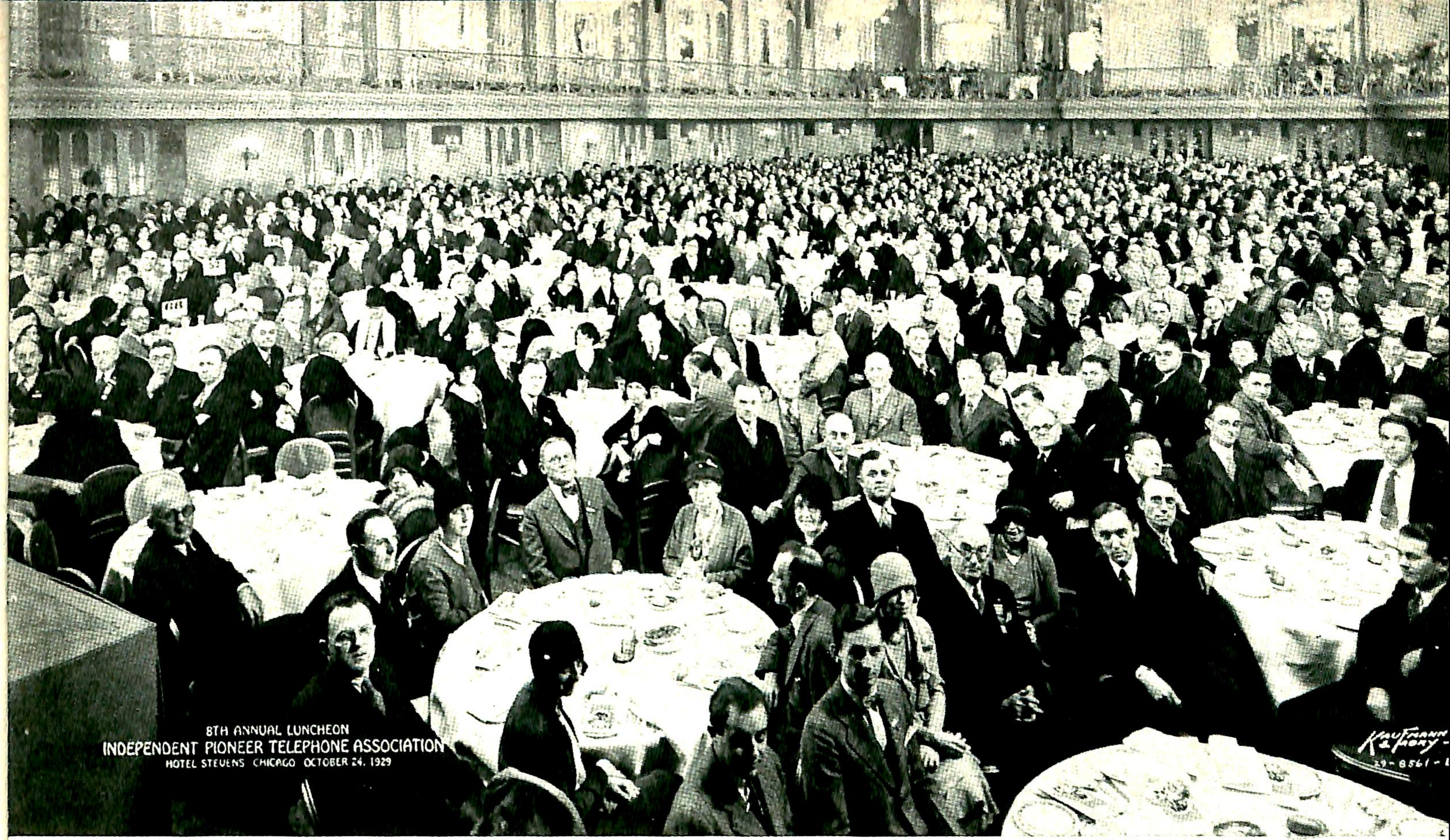
Bauer, a resident of Birmingham, Ala., first joined the Bell System as a lineman for Southern Bell in Kosciusko, Miss., in 1937. He had been vice president-operations (West) and executive vice president of that company before being named president of South Central Bell.

Hough, who lives in Morristown, N.J., has headed the Long Lines Department of AT&T since 1966. Previously, he had served as vice president-engineering of AT&T.

Six regional vice presidents were also elected, and will serve two-year terms. They are: Barton H. Brown, general personnel manager, Pacific Northwest Bell, Portland, Ore.; James O. Parker, Colorado personnel manager, Mountain Bell, Denver, Colo.; Lawrence N. Jensen, public relations supervisor, Illinois Bell, Chicago, Ill.; Russell C. Hardisty, secretary, employees' benefit committee, Indiana Bell, Indianapolis, Ind.; George J. Methlie, personnel supervisor, Bell of Pennsylvania, Philadelphia, Pa.; and Miss Grace E. Howard, community services activities supervisor, AT&T, New York, N.Y.

Seven other regional vice presidents remain in office for another year. They are: H. Dryden Heavysege, Montreal, Que.; Mrs. Etta M. Cranor, St. Louis, Mo.; Harry R. Marsh, Atlanta, Ga.; William W. Flynn, Wheeling, W. Va.; Bernard C. Diekman, Jr., New York; Edward H. Miller, New Haven, Conn.; and Ernest A. Herlong, Birmingham, Ala.

Pioneer-sponsored community service activities involved about 55,000 members and life members and 16,000 other volunteers during the past year. In addition, 40,000 persons participated in classes on subjects such as pre-retirement planning, safety, public affairs, financial planning, public speaking and defensive driving programs, as well as numerous hobby activities sponsored by Pioneer groups.


8TH ANNUAL LUNCHEON
INDEPENDENT PIONEER TELEPHONE ASSOCIATION
HOTEL STEVENS CHICAGO OCTOBER 24, 1929

Interesting photo, forwarded to DUNCAN PRICE of General Telephone Directory Co., Des Plaines, Ill. by ITPA's Gen Tel of Michigan Club, shows group attending 8th annual ITPA luncheon at Hotel Stevens, Chicago, October 24, 1929. Look closely: How many persons can you identify? Send your identifications to "The Independent Telephone Pioneer," 4411 Black Partridge Lane, Lisle, Ill. 60532.

Ludescher To Head Winter Park Pioneers

AUSTIN E. LUDESCHER, System Traffic Director of The Winter Park, (Fla.) Telephone Company, was recently appointed President of the Carl Hill Galloway Pioneer Club, of the Independent Telephone Pioneer Association, to fill the remaining term of office created by the death of the Club's first President, Carl H. Galloway, Jr.

A. E. LUDESCHER

Ludescher has been associated with the telephone industry for more than 25 years. He joined Winter Park Telephone in 1950 as Central Office Supervisor and held several management positions in various departments and, in 1961, was promoted to General Plant Manager.

He served in that capacity until 1967 when he was promoted to the position of General Operations Manager. In September 1970 he was appointed to his present position of System Traffic Director.

Ludescher is also a member of the Telephone Pioneers of America and the Orange County East Rotary Club.

Cyril Woodsford Heads Robert E. Easton Club

CYRIL J. WOODSFORD, a plant maintenance supervisor for General Telephone, Santa Barbara, Calif., has been elected president of a newly-formed club of the Independent Telephone Pioneer Association.

Woodsford accepted the club's charter during ceremonies recently at General Telephone's main offices in Santa Monica.

The club has been named after the late Robert E. Easton, who served as president of the Santa Barbara Telephone Co. and of the Santa Maria Gas Co. He was a former member of General Telephone and Southern Counties Gas Co. boards of directors.

Royal Palm Club Announces Name Change

THE ROYAL PALM Pioneer Club, Fort Myers, Florida, has announced a change in the club name to the "Caloosa Pioneer Club".

After the establishment of the Royal Palm ITPA Club in 1969, it was discovered that the local TPA Pioneer Club had a similar name. There-

Inspecting new banner of the Caloosa Pioneer Club are (l. to r.): DOROTHY GIBSON, DOROTHY SIMPSON, BETTY SMITH and Club President OSCAR HOLMWAY.

fore, to eliminate any confusion in club activities, the ITPA Club changed its name to "Caloosa".

The selection of the name Caloosa is associated with the Caloosa Indians who were the original inhabitants of the southwest section of Florida where United Telephone Company now operates.

The name Caloosa has been passed down through historic records as *Calos, Callos, Carlos* and *Calusa*. One of the earliest reports on this Indian group was made in the 1560's by Hernando d'Escalante Fontaneda, who was taken captive at the age of 13 by the indians in 1545, and held captive for 17 years.

Iowa Association Honors Pioneer Members

HERSCHEL FLATER, Wilton Junction; Willis B. Boone, Eldon; Wm. C. Daubendiek, Jefferson; Philip B. Garland, Villisca; Mrs. Gertrude L. Lee, Creston; received 40-year service recognition or lifetime ITPA membershps at the 76th annual convention of the Iowa Telephone Association in Des Moines. The awards were made at a luncheon of the Tom Griffith Chapter of the Independent Telephone Pioneer Association.

Officers of the Tom Griffith Chapter for 1971-72 are: Chester Woods, Chariton, president; D. J. Steele, Denison, vice-president; Grace Quigley, Fort Dodge, re-elected secretary-treasurer. Directors for 1971-72 are: R. H. Dircks, Knoxville; Herschel Flater, Wilton Junction; Jack Hiley, Griswold; Don Houck, Keystone; John P. Jones, Manilla; D. J. Steele, Denison; Cecil L. Stokes, Newton; Don Woodard, Knoxville; Chester Woods, Chariton.

Welcome!
76th ANNUAL CONVENTION
IOWA TELEPHONE ASSOCIATION

ITPA's First Vice President ELLEN NEALE addresses recent luncheon meeting of the Tom Griffith Chapter. Shown (l. to r.) at speaker's table are: Chapter Secretary GRACE QUIGLEY; Mrs. NEALE; and 1970-1971 Chapter President JOHN PAUL JONES.

Eggleston Heads ITPA's New Lincoln (Neb.) Chapter

GEORGE EGGLESTON, Auburn, Neb., was announced as the new president of the Frank H. Woods Telephone Pioneer Association at the group's 30th anniversary banquet and reunion.

Eggleston is area manager of Lincoln Telephone Company at Auburn. He succeeds W. L. Eckles, Jr., Lincoln, as president of the association.

Other officers named in the statewide election were: Dean Hobson, Lincoln, first vice president; Robert Blackford, Lincoln, second vice president; and Tom Goldenstein, Lincoln, treasurer. Wayne Berkland and Dorothea Heckman, both of Lincoln, were elected to the association's executive committee.

Meritorious Service Awards were presented to Edwin P. Imig of Seward and Mary I. Beaty, Lincoln.

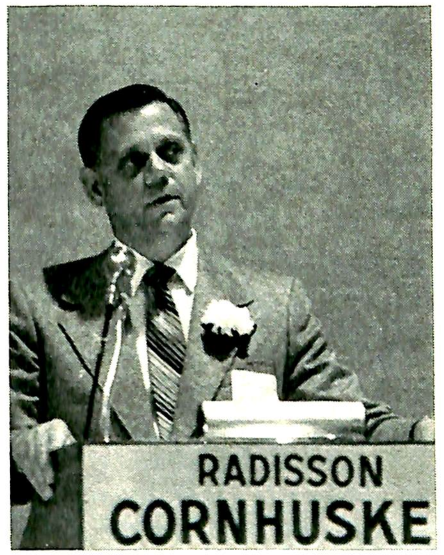
During the President's annual report, outgoing President Eckles announced a membership of 990, including 523 auxiliary, life and retired members. Mr. Eckles also an-

GEORGE EGGLESTON

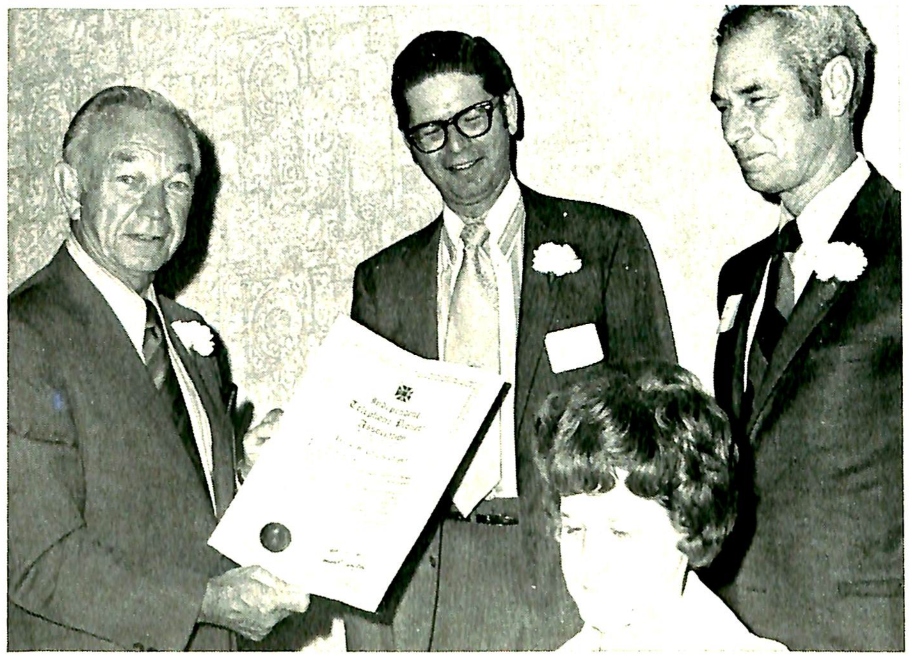
ITPA First Vice President ELLEN NEALE (third from right) presents a 40-year pin to HERSCHEL FLATER, Tom Griffith Chapter director, with Mrs. Flater at his side. Looking on are 1970-1971 Chapter President JOHN PAUL JONES; DORY NEALE, and Chapter Secretary GRACE QUIGLEY.

"As the Frank H. Woods Chapter Rejoined ITPA"

The evening of May 15, 1971 was an important evening for ITPA and the Frank H. Woods Telephone Pioneer Association, Lincoln, Neb., as Lincoln Telephone & Telegraph Co. Pioneers held their annual banquet at the Radisson Cornhusker Hotel, Lincoln and ITPA President Jack LaMaster presented the Chapter with a charter marking the return of Lincoln Pioneers to ITPA.



R. B. HOBSON served as Master of Ceremonies at May 15 banquet heralding the return of Lincoln Tel. & Tel. employees as members of ITPA.



ITPA President JACK LA MASTER, Tampa, Fla. (left) presents Frank H. Woods Chapter charter to (l. to r.) W. L. ECKLES, Jr., 1970-1971 Chapter President and GEORGE EGGLESTON, 1971-1972 Chapter President, while Mrs. ALICE ECKLES shares the moment.

MRS. ELLEN NEALE, ITPA's first vice president, addresses annual banquet of The Frank H. Woods Telephone Pioneer Association, Lincoln, Neb. and praises the return of Lincoln pioneers at ITPA members.

Speakers' table at annual dinner of Lincoln Tel. & Tel. pioneers includes (l. to r.): T. L. and EDUS GOLDENSTEIN; DEAN and ESTHER HOBSON (mother of Dean and Richard Hobson); Mrs. Dean Hobson; DORY and ELLEN NEALE; Mrs. and Mr. RICHARD B. HOBSON; WILLIAM and ALICE ECKLES; JACK LAMASTER; EDITH and GEORGE EGGLESTON; MARIE and JOHN J. BUTTERY; and EVELYN and R. W. BLACKFORD.

nounced the reaffiliation of the Frank H. Woods Pioneer Association with the Independent Telephone Pioneer Association, effective July 1, 1971. D. E. LaMaster, National President of the Association, from Tampa, Florida, presented the new ITPA charter to the Frank H. Woods Chapter.

Baldwins on Tour of South Pacific

IMMEDIATE Past-President of the California Chapter ITPA, C. R. (Chet) Baldwin and his wife Margaret are currently enjoying an extended holiday throughout the South Pacific in conjunction with the Rotary International Convention of 1971 being held in Sydney, Australia.

Chet recently retired from General Telephone of California where he held the position as assistant to the Southern Area General Manager. Several hundred persons attended Chet's retirement banquet held at the beautiful Elk's Lodge in Long Beach, California on January 28.

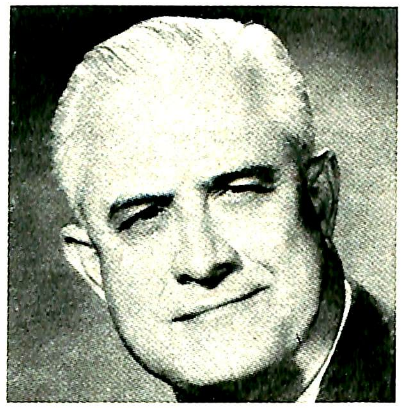
Enroute to the Rotary International Convention, Chet and Margaret visited Tahiti, Fiji Islands, New Zealand and on their return trip spent a few days in Honolulu and Maui, Hawaii.

Chet and Margaret reside in a beautiful Mobile Home Park Estate in Long Beach, California. They would enjoy hearing from any of the many friends they have in ITPA. They are expected to be home in June.

RADISSON
CORNHUSKER

ALICE HOBSON (left) and Mr. and Mrs. W. L. ECKLES, Jr., (far right) watch while R. B. HOBSON adjusts mike for ITPA President JACK LAMASTER as he prepares to address annual banquet of The Frank H. Woods Telephone Pioneer Association, now ITPA's Frank H. Woods Chapter.

Bill Kea Retires From Hawaiian Tel.



BILL KEA

WILLIAM C. (Bill) KEA, vice president—public relations, Hawaiian Telephone Co., Honolulu, retired April 30 after more than 45 years of service at Hawaiian Telephone.

Bill became vice president of public relations on July 28, 1967.

Born in Honolulu in 1906, Bill was graduated from Kamehameha School and during the last two years of high school he worked part-time for the company as an apparatus repairman and switchman. He attended the University of Hawaii for three years during which time he continued to work evenings and weekends before accepting a full-time job as a switchman and central office installer.

Bill moved up the ladder in Plant and was named supervisor of central office installation and maintenance in 1937.

He was promoted to general commercial manager in 1958 a post he held for seven years until his promotion to vice president in charge of commercial, marketing and government communications.

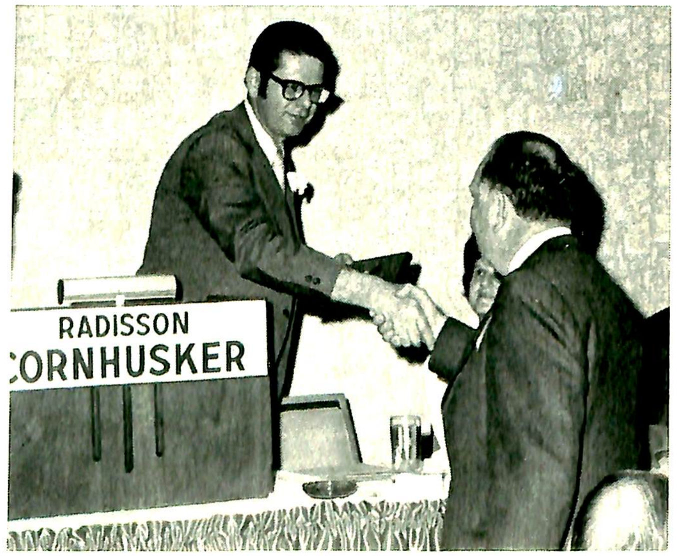
Bill's civic activities have been many and varied. He has long been active in the affairs of the Hawaiian Civic Club and Kawaiahao Church where he served as Trustee and Treasurer. Presently he serves as a director of Queen's Medical Center, Outrigger Canoe Club, Island Federal Savings & Loan Association, Hawaii Manufacturers Association, Vice Chairman—Hawaii State Industrial Advisory Committee, Utilities Chief —OCD, is a member of the Chamber of Commerce, Aloha Council of Boy Scouts and the Downtown Improvement Association.

He is past president of West Honolulu Rotary Club, Aloha Week Hawaii, the State Association of Hawaii, Civic Clubs, Waipuna Naauao Scholarship Foundation and a founding member of AFCEA.

"I leave Hawaiian Telephone with many fond memories," Bill said last month. "After all, this has been my life for nearly half a century. I have mixed feelings about leaving an organization that has been such a part of me for so many years. I have had a great many rewarding experiences and am indebted to the company's leadership, but I'm looking forward to relaxing and to devoting even more time to my many civic interests and in doing a little traveling.

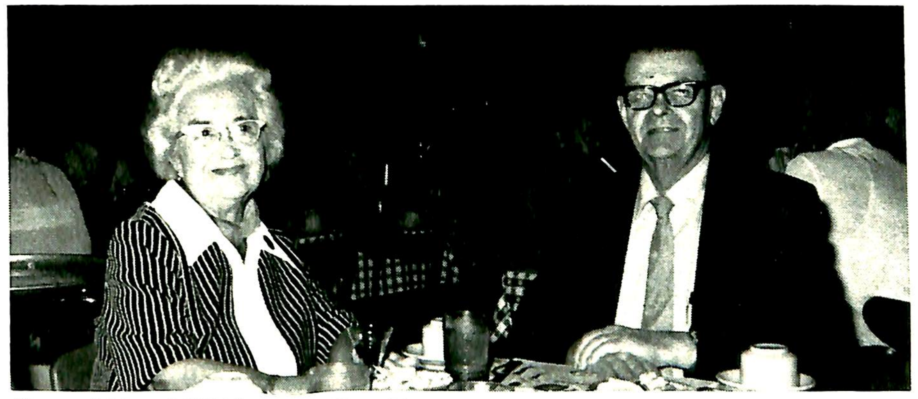
"To all my friends—active employees and retirees—I say mahalo and aloha pumehana."

Mrs. DARLENE REMMERS (left) applauds as Mrs. MARY I. BEATTY displays Meritorious Service Award received during recent Pioneer banquet in Lincoln, Neb.



M. C. WALKER (right) chief engineer of Lincoln Tel. & Tel. Co., accepts Meritorious Service Award for EDWIN P. IMIG from WM. ECKLES during Pioneer Banquet.

Attending open house conducted by United Telephone Co. of Florida at Fort Myers are (l. to r.) E. P. KITTINGER, vice president-operations, United of Florida; ED BRAY, national ITPA director; ITPA President JACK LA MASTER; and BILL HOCKER, district plant manager, United of Florida.



Mr. and Mrs. GEORGE FOX, Fort Myers, Fla., relax during retirement luncheon honoring Fox on his retirement from United Telephone Co. of Florida. Members of ITPA's Caloosa Pioneer Club sponsored the luncheon.

Caloosa Club Hosts Retired Bell Pioneers

ONE HUNDRED FIFTY retired Bell Telephone Pioneers recently visited the Fort Myers, Fla. installation of United Telephone Co. of Fla. Hosting the open house for United was ITPA's Caloosa Pioneer Club. The Caloosa Club acted as guides and served refreshments for their Bell Pioneer Associates.

The tour included visits to the new TSD toll room, Traffic Engineering computer room, Directory Assistance, Service Center, Commercial Office,

OSCAR HOLWAY (left), president of ITPA's Caloosa Pioneer Club greets WILLIAM JONES, president, Bell System Royal Palm Life Membership Club during open house at Fort Myers, Fla.

ITPA's Caloosa Club hosted recent open-house inspection of new Fort Myers', Fla. installation. Above photo shows Bell and Caloosa Pioneers pausing for refreshments.

JIM KEE, plant supervisor, United Telephone Co. of Florida explains new crossbar equipment to Bell Pioneers attending open house at Fort Myers.

Directors and guests of ITPA's Badger State Chapter breakfast during recent convention of Wisconsin State Telephone Association. Shown above are (seated l. to r.) BOB KELLY, Tomah; PAUL PARSONS, Rhinelander; FRANK HEIDT, Madison; HARVEY HASKELL, LaCrosse; ITPA President, JACK LA MASTER, Tampa, Fla.; CECILIA BURKE, Madison; (standing) BOB AUERBACH, Sullivan; JOE KEATING, Thorpe; STEVE HOLUM, Mt. Horeb; PHIL BIGLEY, Viroqua; DWIGHT BOWDEN, Almond, KEN GILLETTE, Chicago.

Hail to the Chief. Following a retirement luncheon held in the Winter Haven Snack Bar honoring Retiring Pioneer PENNIELU BEASLEY (left), the Chief Operator's Headgear was passed to Pioneer ANN MCCRANEY (right).

and X-Bar Switchroom.

Jack LaMaster, president of the Independent Telephone Pioneer Association, attended and indicated that this was his first recollection of Independent Pioneers hosting Bell Pioneers to such a function, and William Jones president of the Bell System Royal Palm Life Member Club, indicated they would look forward to future visits.

Welcoming the Bell Pioneers were Mr. & Mrs. Harold Bollinger and Mr. & Mrs. Ed Kittinger. Ed Bray, National ITPA Director from Tampa, was also on hand to greet the visitors.

Clare E. Williams Club Organized in Ohio

JOHN SIDLO, secretary of ITPA's Buckeye State Chapter, reports the Clare E. Williams Club, Marion, Ohio has been organized with 117 new, active members and 15 auxiliary members. With the addition of 28 active and four auxiliary members transferred from the affiliated Buckeye Chapter, the Club has 164 members.

Officers of the new Club are: President, G. Thomas Winn; Vice President, James B. Kimball; Secretary-Treasurer, Margaret Trimmer.

Directors are: Clara O. Kannel, Edward F. Egg, Margaret Trimmer, Howard E. Conley, Jack F. Blackburn, G. Thomas Winn, Edward T. Bauer, James B. Kimball and William C. Kimball.

OBITUARIES

GEORGE S. BECKWITH, 76, president of AuSable Valley Telephone Co., Keeseville, N.Y., died April 17. He began his telephone career with New York Telephone Co., and in 1925 was transferred to Albany with the newly created Northern Division.

He resigned from the company in 1946 when he purchased controlling interest in AuSable Valley Tel. In 1965, he formed AuSable Valley Communications Cable Co. which now operates in three areas.

In 1968, he purchased Paul Smith's Hotel Co. and rehabilitated the entire company by converting the antiquated equipment to all-buried single-

The Tampa retired ITPA club recently held a Koffee Klatch in the Tampa Main Building facilities. Grouped around the table are those attending along with the "Bingo" prizes. Retired Pioneer FRED CUTCHER coordinated the affair.

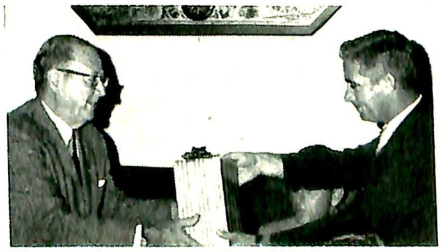
Mrs. HARRIETT C. BROWN, office manager, Florida State Chapter, Tampa, receives her General Telephone 25-year Service Award from DONALD A. BROWN, retired secretary, General Tel of Fla. during recent Koffee Klatch.

Shown enjoying a cup at a recent Koffee Klatch of the Tampa retired ITPA Pioneers Club are retired Pioneers JIM ARNOLD and FLOY MACDUFFIE, Pioneer GEORGE H. GAGE, President of General Telephone Company of Florida and National Pioneer President JACK LAMASTER.

CLAYTON RAWN (left) secretary of ITPA's 312 Chapter and Chapter President WALTER AXELSON preside at recent board meeting.

Attending recent board meeting of ITPA's 312 Chapter are (l. to r.) ELDON MILLER, WALTER AXELSON, KEN GILLETTE, CHARLES CADWELL, LEONARD RUGGLES, GERALD GAYDOS, C. J. ERICSON, CHET REYNOLDS and CLAYTON RAWN.

ITPA Director-at-Large BILL McGREW (left) and ELDON MILLER relax during recent meeting of Chapter 312 directors.



Mr. and Mrs. C. E. DEISS were recently honored in St. Petersburg on the occasion of his 45th Service Anniversary. Pictured is DEISS receiving a gift from FRED GETTIG.

HELP! HELP!

The September issue of your "Independent Telephone Pioneer" will need news and photos from all ITPA Chapters and Clubs. Please rush your stories and photos. Let's have a real coast-to-coast report on Pioneer activities. Send material to: Independent Telephone Pioneer, 4411 Black Partridge Lane, Lisle, Ill. 60532.

party, pushbutton service.

He served as president of the New York State Telephone Association from 1960 to 1962 and was a director from 1950 to 1969.

LOUIS V. RITTER, JR., 48, chairman and president of Ritter Telephone Co., Marked Tree, Ark., died April 30 following an automobile accident. In addition to other business and community activities, he was a past president of the Arkansas Telephone Association.

DR. BENNETT S. ELLEFSON, 60, vice president of GTE Laboratories Inc., died April 24. He had served in that position since the establishment of the organization in 1960, following the merger of Sylvania Electric Products Inc. into General Telephone Corp. Previously, he was senior vice president-technical planning for Sylvania.

MISS ANNA A. TUCKER, 90, veteran executive of National Telephone Supply Co., Cleveland, Ohio, died May 7. Miss Tucker joined the company as treasurer in 1909. She became vice president and treasurer in 1940 and served in that capacity until 1958. From 1958 until her death she was active as a consultant to the company. Miss Tucker was a sister-in-law of the late Fred Auxers who founded National Telephone in 1901.

A. F. YAGGY, staff coordinator for San Angelo Communications and Electronics, Inc., died April 7 following a heart attack. Prior to joining SACE in June of 1965, he had been building and supply supervisor for General Telephone Company of the Southwest.

HANS P. BOSWAU, 76, who retired in 1954 as vice president and chief engineer of Leich Electric Co., died in Los Altos, Calif. on January 7.

Mr. Boswau began his career at Western Electric Co. in 1911. Before joining Leich (now the Genoa, Ill. plant of GTE Automatic Electric) he held engineering positions with Automatic Electric, North Electric, Lorain Telephone Co., and two engineering firms.

Mr. Boswau was the inventor of the Leich switch, and built a new automatic switching system around it by himself and without a development organization lending him support. Throughout the telephone industry he was recognized as the last of the giant breed of inventors and designers in the Independent industry who made possible the growth of various supply organizations.

During his association with the Lorain (Ohio) Telephone Co., in the mid-thirties, Mr. Boswau provided all the technical organization and instrumentation for the Great Lakes ship-to-shore telephone service, a system that was years ahead of systems later developed by other organizations.

ISAC G. (IKE) BRADER, 69, retired general accounting manager, General Telephone Co. of Wis., died February 3 in Madison. He was employed for 37 years by Wisconsin General and retired in 1966.

A Life Member of ITPA, Mr. Brader was an alumnus and financial adviser of Beta Theta Pi Fraternity for 39 years, he was chairman of the Wilken Harding Foundation and a member of the University of Wisconsin Interfraternity Council. Three years ago the I. G. Brader Scholarship was founded in his honor.

An accomplished pianist, he loved music. He was a finish line judge for the Soapbox Derby in Madison for five years. Recently he had been employed as an accountant by Rhodes Travel Agency.

Surviving are his widow, the former Stella Trainor: a son, Atty. Thomas D. Brader: a daughter, Mrs. E. C. Miller: a sister, Mrs. Frank Moran: and six grandchildren.

LOUIS D. HINTON, 53, director of settlements of the U.S. Independent Telephone Association, Washington, D.C., died May 29 from injuries he suffered in a fall at his home. He lived at 207 Pine St., Alexandria, Va.

Mr. Hinton, a native of Tennessee, was a retired Army colonel. He served during World War II with the Corps of Engineers, Washington.

He became tariff engineer for the Washington Public Service Commission in 1948 after graduating from the University of Tennessee. Two years later, he joined the Hawaiian Telephone Co. as a rate engineer. In 1956, Mr. Hinton became business office manager of the company, before joining USITA.

LOUIS D. HINTON

He leaves his widow Ernestine J.; a daughter, Mr. Christopher A. Moore; two sons, Louis D. II and Mark J., and two granddaughters, all of Alexandria; his mother Myra B. Hinton; two brothers, David E. and Earl T., and two sisters, Mrs. Virginia Dodson and Mrs. Julia Cooke, all of Clarksville, Tenn.

Attention All Shutterbugs!

THIS IS YOUR invitation to enter the **Pioneer Photo Contest.** It is open to all Pioneers and their families.

Each Chapter and Club will appoint a Chairman to handle details. Eliminations will be held for Chapter/Club prizes. The winners will then be eligible for the national competition.

The theme will be Pioneering in Telecommunications—Past, Present or Future. Entries may be in any of the following categories: Personalities; Historical; or Scenic. The interpretation of the theme is up to you.

Each contestant may submit as many entries as he desires. They may be either in black and white or color prints but NOT transparencies due to the difficulty of handling and comparisons. When sending in your entries, please tell the type of camera, film used and, if applicable, distance, light exposure, shutter settings, etc. Bear in mind that there are times when an old fashioned box camera can take an excellent picture and expensive equipment is not a prerequisite!

Judging will be based on originality, composition and technical quality. Some tips for summer photographers are elsewhere in this issue.

The competition will commence immediately and the deadline for receiving entries will be August 1.

Judging on the Chapter and Club level will be completed by September 1 so that the national judging can be completed by October 1. The winners will be announced at Convention and the winning pictures will be in the Post Convention issue of "The Independent Telephone Pioneer."

Prizes on Chapter/Club level will be determined by their Board of Directors. The grand prizes will be determined by the Executive Committee of ITPA.

ITPA Urges Early Banquet Reservations

TAKE A TIP! ITPA's Annual Banquet at the Roosevelt Hotel, New Orleans, La., on Wednesday, October 20 will be the main social event of USITA's 74th annual convention, and you'll want to eat the delicious food, see the Hall of Fame presentation, and enjoy entertainment by Pete Fountain's crew.

So clip and mail your reservation *today*. Let us know you're coming to ITPA's annual meeting, and ITPA's Annual Banquet. We'll plan ahead for your attendance at all ITPA functions, including the breakfast meeting on October 19. But to do that job, ITPA must have your reservation form.

Don't be disappointed this year! Check the events listed and indicate you plan to attend. Do it now!

LEE HUNT (right), 50-year employee of General Telephone is congratulated by TOM O'CONNELL, a member of the Board of Directors and Scholarship Chairman of the Independent Telephone Pioneer Association. O'Connell had just presented Hunt, director of public affairs for General Telephone in Middleton, New York, a lifetime membership in ITPA at the latter's retirement party in Middletown.

CALL FOR ANNUAL MEETING

At the direction of the Board of Directors, notice is hereby given that the annual meeting of the Independent Telephone Pioneer Association will be held at the Roosevelt Hotel, New Orleans, La., at 7:30 a.m., Tuesday, October 19, 1971.

Herbert H. Butler
Secretary

July 15, 1971

Please Clip and Mail This Reservation Today

We'll Be In New Orleans For the USITA Convention, the Annual ITPA Meeting and ITPA's Annual Banquet.

Yes, we'll be in New Orleans, October 19-21 for the 74th annual USITA Convention and we will attend (please check appropriate box):

☐ **The 51st Annual Breakfast Meeting of members of the Independent Telephone Pioneer Association at the Roosevelt Hotel, New Orleans, Tuesday, October 19, 7:30 a.m.**

☐ **The breakfast meeting of ITPA Directors at the Roosevelt Hotel, New Orleans, October 20, 7:30 a.m. (ITPA board members only)**

☐ **The ITPA Annual Banquet, featuring Hall of Fame Awards and entertainment by Pete Fountain; Jung Hotel, New Orleans, October 20, 7:00 p.m. Please reserve ________ tickets in my name; cost per ticket, $15.00 each. My check for $____________ is attached. (Tickets may be picked up at the ITPA Desk, Rivergate Convention Hall, New Orleans, October 19-20.)**

You may purchase as many or as few ITPA Banquet tickets as you wish. Please send your check to cover cost of each ticket. Please return this form by September 1, 1971.

Signature: ________________________

NAME: ________________________________
COMPANY: ______________________________
STREET ADDRESS: ________________________
CITY ______________ **STATE** __________ **ZIP** ________

Please clip and mail this form today. Send to Independent Telephone Pioneer Association, 438 Pennsylvania Bldg., Washington, D.C. 20004. Thank you.

"tips" for better living . . .

For Clock Watchers and Collectors

DO YOU HAVE TIME on your hands? So do the 12,000 members of the National Association of Watch and Clock Collectors.

Organized to further interest in watches and clocks, the members of this association meet a few times a year in various areas to share and discuss their hobby. Unlike many hobbies, clock and watch collecting is not necessarily expensive and requires neither great dexterity nor training. If "time" interests you, write to the National Association of Watch and Clock Collectors, PO Box 33, Columbia, Pa. 17512.

Save $ At Supermarket

THE DEPARTMENT of Consumer Economics at Cornell University in Ithaca, N.Y. has compiled ideas and suggestions on how to save 10 to 20 per cent a week at the supermarket. The publication is called "Be a Better Shopper" and is available for $1.50 from the Cornell Extension Publications, "Better Shopper," Box 191, Dept. P42, Ithaca, N.Y. 14850.

Tuition-Free Fellowships

A TUITION-FREE fellowship for persons over 65 is offered by the University of Kentucky at Lexington. Applicable toward any area of study through the Ph.D. degree, the Herman L. Donovan Fellowship for Senior Citizens is available to all U.S. residents. It provides all tuition costs.

Begun in 1964 as a memorial to the late president of the university, the program has 97 older Americans on the Lexington campus and about 40 at the many two-year community colleges in Kentucky.

Dr. Earl Kauffman, director of the Council on Aging, said that the most common goal expressed by "senior students" is learning for the pure joy of learning!" Older students take the regular university classes. Some are there working toward a degree, although recipients of the fellowhip have the option of either auditing or working for credit.

Also there are tuition-free classes for those over 65 in "Drawing and Painting" and a "Seminar on Aging."

For further information on these programs contact Dr. Earl Kauffman, director, Council on Aging, University of Kentucky, Lexington, Kentucky 40506.

Unordered Merchandise

ARTICLES that you receive through the mail and did not order are yours to keep, use, or dispose of with no legal obligation to the sender. New legislation, effective July 1, ends any question of legal liability on use of unordered merchandise.

If you receive a bill for unordered merchandise, send a copy of the bill to the Federal Trade Commission, Washington, D.C. 20580 and a copy to your local postmaster for investigation.

Food-Buying Groups Fight Rising Prices

AS ONE WAY to counter the rising prices of food, more people are forming cooperative food-buying groups. Some estimate they save from 20 to 60 per cent.

The groups in both cities and suburbs, range in size from a dozen or so families to 100 members or more. The participants buy from restaurant suppliers or wholesalers, and participants take turns at the jobs of buying, distributing and bookkeeping.

Often a group is formed when one persons hears about a co-op elsewhere tells neighbors and gets advice from an established group.. Nobody knows exactly how many groups there are because they usually are not listed in directories. It has been estimated that in Chicago, for example, there may be several hundred, often headquartered in somebody's home or garage.

Reportedly, best savings come in fresh produce bought from wholesalers. One group recently paid 20 cents per head of lettuce versus 49 in neighborhood supermarkets; 15 cents for a bag of carrots versus 25. The co-op often discovers that it will do best by buying some items individually at neighborhood stores where they may be featured as loss leaders.

Whether or not the groups will last —there were similar buying clubs 30 years ago—remains to be seen. But meantime, food merchandising managers take them seriously as prods to having fresher produce.

Widows Help Widows

THERE IS A UNIQUE volunteer program for widows in Boston,, Mass., Called "Widow to Widow," it is run by the Laboratory of Community Psychiatry at the Harvard Medical School. Since its beginning three years ago, five widow-therapist volunteers have visited and counseled more than 400 newly widowed women in the community.

Tips For Elderly Job-Hunters

HOW TO FIND JOBS: There are many agencies, government and private, that can help the elderly find a job. Most of them are listed in Julietta K. Arthur's book "Retire To Action." In addition to government agencies, you see such names as Opportunity, Inc. (St. Louis), Civic Center and Clearing House (Boston) and Over-60 Employment (Virginia and Maryland).

These nonprofit agencies interview older job applicants and find places where their talents fit. Several agencies are training elderly "family aides" to care for in-home children or elderly invalids.

Mature Temps, Inc., the American Association of Retired Persons (AARP) now has offices in nine major cities to help older citizens find productive employment. Part-time bookkeepers, desk clerks for apartment buildings, hospital attendants and part-time sales help are in demand, an employment expert says.

Information on Cataracts

ANSWERS to questions about cataracts in layman's terms are offered in a pamphlet prepared and published by the American Optometric Association.

A copy is available to those sending a self-addressed, stamped envelope to the Division of Public Information, American Optometric Association, 7000 Chippewa Street, St. Louis, Mo. 63119.

Buyers: Beware of Frauds

FROM RECENT guidelines established after consumer reports, here are some rules to help you avoid being victimized by deceptive trade practices:

—Never sign anything you have not read or cannot understand. Take time to read any document. Once you sign it, you may be bound with a legal obligation even though it was not a fair or honest deal. If you cannot understand the language of the document, contact your lawyer for legal counsel.

—Refuse to sign a blank contract or a contract in which the blanks are not filled in.

—Turn off the high-pressure sales man and take time to think for yourself. Ask him to stop talking so you can read the contract and make up your own mind.

—Compare prices and bids; good businessmen are happy to give estimates. Shop around. Get several contractors to give you prices on home improvements. Be wary of out-of-town concerns selling door-to-door.

How To Write Your Congressman

THINKING ABOUT writing to your Congressman? Here are some tips on how to make your letter count:

- Write neatly and legibly on personal or business stationery.
- Write your thoughts clearly and include the number of the bill you mention.
- If you've met the Congressman or heard him speak, mention it for the "personal touch."
- Don't send form letters—make the thoughts your own.
- Don't threaten loss of your support if he doesn't follow your suggestions. ■

A Project for You

THERES AN old saying, "Everyone talks about the weather but no one does much about it." This seems to be the case when it comes to a "Pet Pioneer Project." Every chapter and club would like to engage in some worthwhile activity, i.e., charitable, civic or educational.

I have a suggestion for a Pioneer Project which really encompasses all three (when you go into all phases of the plan). I personally like projects that benefit children. The program that I feel is one of the most beneficial is through *Save The Children Federation.* It is nonsectarian, helping children without regard to race or creed. Children selected for sponsorship are recommended to the Federation by qualified social agencies or school authorities in their localities. They are chosen on the basis of need and the family's desire to better their lives through their own efforts.

Each sponsorship is designed to fit the special needs of the child, his family and community. Your funds, as a loan, or grant, may help the child's immediate need, start the family on an income-producing plan, or provide an investment in better community living.

Save the Children Federation includes the family and the community in the hopes of guiding them to develop and rely on their own resources and end the need for outside help. By encouraging the practice of self-help within his family, your sponsorship provides a child with the best example of self-reliance and productive living.

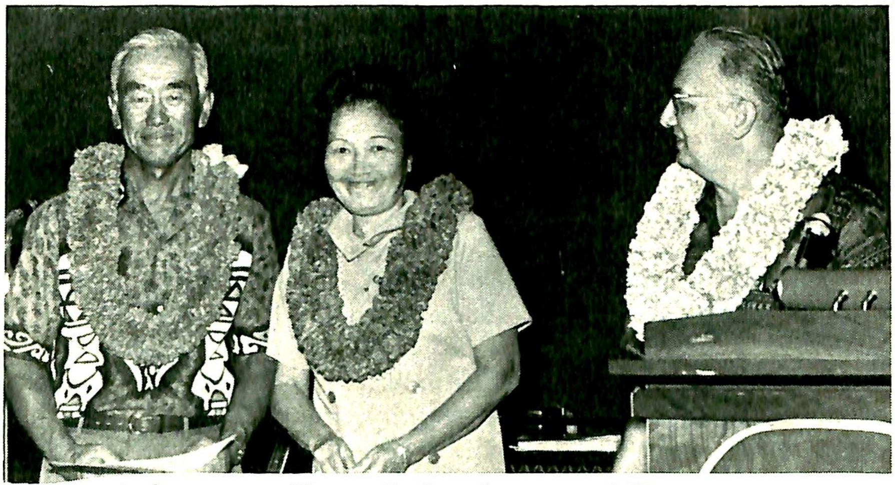
Though you can sponsor a child overseas, I STRONGLY URGE sponsorship of American Indian children and those in Appalachia. These children are the hope of our future. Given an opportunity, these children could be our scientists, philosophers, inventors or leaders.

Besides financial support given directly (or rather, through the Federation) a chapter or club can write to the child, send gifts or even visit. This can make your project a very personal one.

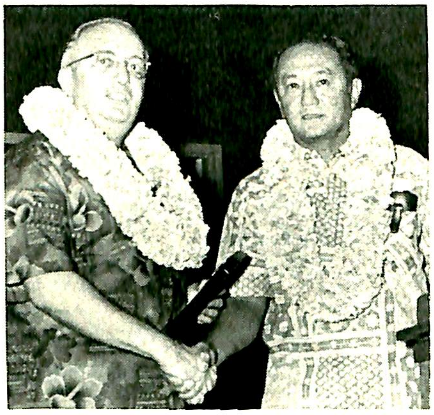
I sincerely hope the Pioneers as a group—or individually—will become involved in this most worthwhile project. Won't you promote this program among the members of your chapter or club and adopt it as your own Pioneer Project?

For further information write to *Save The Children Federation;* Boston Road; Norwalk, Connecticut 06852. **—Patricia Muir.**

Outgoing President of ITPA's John A. Balch Chapter, Honolulu, Hawaii, OTTO ORENSTEIN (left) meets with Chapter's new officers and directors (l. to r.) PAT NEE; President HARRY AKAHANE; HERMAN LOEBL; JESSIE WHEELWRIGHT; ROSE TOM; WANDA MATTSON; and BILL BRENNAN.



Honored during recent Pioneer-Retiree banquet of ITPA'S John A. Balch Chapter, Honolulu, Hawaii are (l. to r.): CHITOSE ABE and YURIKO ITAGAKI, with retiring Chapter President OTTO ORENSTEIN.



Outgoing President of ITPA's John A. Balch Chapter, Honolulu, Hawaii, greets newly-elected Chapter President, HARRY AKAHANE.

MOVING? NOTIFY YOUR ITPA OF CHANGE OF ADDRESS

INDEPENDENT TELEPHONE PIONEER ASSOCIATION
438 Pennsylvania Building, Washington, D.C. 20004

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